

#### **Stevens Institute of Technology Media Highlights**

March 15, 2020 - June 15, 2020

Like many universities across the country, Stevens is responding to the global coronavirus pandemic by instituting sweeping changes across campus to ensure the health and well-being of our staff, faculty and students. Despite the unprecedented upheaval, we expect that Stevens experts will continue to contribute their insights and opinions as it relates to the historical significance and financial repercussions of this pandemic.

Between March 15, 2020, and June 15, 2020 Stevens was covered by national, regional and local media, receiving 2,098 mentions. This includes features in digital, broadcast and print media, highlighting faculty research and expertise as well as institutional progress.

Below are select media highlights resulting from the distribution of multiple news releases, dozens of media inquiries seeking expert commentary on a variety of issues and current events, as well as targeted outreach to promote stories and initiatives from Stevens.\*

#### **Media Spotlight**





#### Pandemic expert: I feel guilty, "couldn't have been more wrong"

CNN interviewed Theresa MacPhail live with Anderson Cooper, discussing her experience with covid-19 testing. During the four-minute interview, MacPhail shares her personal experience with a viral illness and discussed the U.S. response to the pandemic. Read the full transcript.



Singapore's financial centre will emerge as big winner of a draconian Chinese law

Business Insider reached out to Ying Wu to discuss the fallout of China tightening its grip over Hong Kong's economy, and how Singapore stands to benefit from these changes. MSN Money and several regional outlets covered the news.



How COVID-19 will change finance: fear, federalism, and fixed income

Forbes ran George Calhoun's column laying out how covid-19 will change finance, as states and the federal government navigate the push-and-pull relationship over autonomy vs. collaboration.



Stocks and bonds send mixed signals about economy

CNN Business interviewed George Calhoun to get his take on why the stock market hasn't taken as hard a hit as the bond market, the latter of which is pushing people on fixed incomes in a precarious financial situation. The article was picked up in 89 different outlets, both domestic and international.



Economy will rebound in time for election after short, sharp recession, Newsweek poll says

*Newsweek* spoke with Zachary Feinstein about the behavior of financial markets, and why the economy is expected to quickly rebound as it rides out the repercussions of covid-19.



How many people can fit on a beach with social distancing? These experts did the math

Asbury Park Press reached out to Jon Miller to estimate the number of people who can fit on a beach while adhering to social distancing measures. Two undergraduate students performed the calculations.



Reddit can't quarantine coronavirus misinformation

Vice interviewed Theresa MacPhail about how misinformation can spread during a crisis, and how public health officials can better communicate with the public.



A pandemic expert tells us why she was so wrong about coronavirus

Vice spoke with with Theresa MacPhail regarding her personal experience with covid-19 and her characterization of the nation's response to the pandemic. The news was also covered in Democratic Underground and Raw Story.



What COVID-19 means for international MBA students

*U.S. News* interviewed Gregory Prastacos on the challenges that international students face in returning to campus, and the measures Stevens has put in place to accommodate their needs.



Is South Carolina already on a second wave of COVID-19?

The Daily Beast ran an article featuring Theresa MacPhail's commentary on the circulation of the virus in South Carolina. The news was also picked up by Yahoo! News and Yahoo! News UK, among other outlets.



#### How to evaluate company stock during a recession

*U.S. News* spoke with George Calhoun about different metrics that signal whether or not to buy stock in a bear market, particularly those that signal companies that look attractively undervalued.



#### Sectors that could do well in a coronavirus recession

*U.S. News* featured commentary from George Calhoun about sectors that are expected to do well in a recession. Calhoun is quoted on how businesses that have online capabilities will fare well during the pandemic.



#### Are markets missing long-term pain lying ahead?

*U.S. News* tapped Zach Feinstein for his expertise in laying out how corporate debt, as well as defaults on supposedly safe assets, can hurt investors in the long run – and how the U.S. is shoring up money to help prevent this scenario.



# What the US can learn from other countries about when to lift a lockdown, and what can happen if we lift it too early

*Business Insider* talked to Theresa MacPhail about ways to prevent another wave of covid-19, including an opt-in tracking system, large-scale testing and contact tracing.



# Jolted by her own illness, pandemics scholar gains insight into botched COVID-19 response

Scientific American interviewed Theresa MacPhail about her personal experience with a viral illness, presumably covid-19; the lack of testing throughout the U.S. and her concerns over the U.S. response.



#### **Erosion Avengers**

NJTV Learning Live asked Jon Miller, along with several other experts, to explain beach erosion to fourth graders, why research on erosion is important to communities, and what researchers are doing to keep beaches healthy. Miller appears on minute 48:34.

#### Research, Innovation and Technology



# Robots to use new AI tool to evaluate all possibilities before making decisions

Tech Explore ran Stevens' release on Brendan Englot's Young Investigator Award from the Office of Naval Research. Englot will leverage a new variant of an artificial intelligence tool to allow robots to predict the many possible outcomes of their actions, and how likely they are to occur at the same time.



#### Improving your decision-making skills comes down to these five factors

Inverse featured Samantha Kleinberg's research on how previous knowledge of a subject clouds our decision-making, as one of five practical tips on how we can improve making decisions.



#### Atomically thin magnets for next generation spin and quantum electronics

All About Circuits covered EH Yang's work on developing transistors that can magnetically spin electrons rather than corral them through a gate, opening up a fundamentally new way to operate electronics. Space Daily, Science Daily and Innovations Report also ran the release.

#### **Campus & Community**



## Fighting for their college dreams, 1st-generation students face 'huge challenge'

ABC News interviewed DuJaun Kirk '20 about being a first-generation student and how covid-19 has forced him to reassess his career plans. DuJaun also shared his perspective on the nationwide shift to online learning.





### Newsweek

# New Jersey college student crafts face shields between classes to help nursing homes, hospitals fight coronavirus

Newsweek reached out to Dominic Dell Antonia '21 to write about how he used eleven 3D printers, situated in his grandmother's basement, to create and deliver more than 4,000 face masks to at least 12 hospitals and health care facilities across New York and New Jersey.

### Inc

#### University hackathon tackles reopening after Covid

*Inc.* interviewed Nariman Farvardin and Premal Kamdar on the successful execution of the first of two covid-19 hackathons inspired by the unprecedented challenges presented by the global pandemic. Hoboken's mayor was also interviewed for the piece.



#### NJ college issues hack challenge to solve problems caused by pandemic

CBS Radio interviewed David Zimmerman and Premal Kamdar on Stevens' Covid-19 HealthHack, why they organized the event and what they hope to accomplish as a result of it, during the two-minute radio segment.



#### Hoboken dorms being used to house firefighters' medical staff amid COVID-19 spread

News 12 New Jersey produced a piece on how Stevens opened up Jonas Hall to house firefighters and medical staff who are serving on the front lines of the covid-19 pandemic. The piece ran 14 times, and was also reported by NJ.com.



#### After 33 days in the hospital on a ventilator, a former police chief beat COVID-19

The Daily Record interviewed Steven Yannotti and his wife as they recounted his battle with covid-19, and the community support that helped him beat it.

#### THE WALL STREET JOURNAL. It's decision time for colleges: do we give coronavirus refunds?

The Wall Street Journal included Stevens in a roundup, reporting how 13 universities are planning to refund room, board and related costs as a result of sending students home in the face of a pandemic.

#### THE WALL STREET JOURNAL. In valuing colleges, tops in prestige doesn't always mean tops in starting salaries

The Wall Street Journal highlighted Stevens in an infographic, as an example of a university that offers high value programs with graduates earning very competitive salaries.



#### How Stevens' emphasis on technology builds sense of calm, resolve amid pandemic

ROI-NJ held a Q&A with Nariman Farvardin on how he is leading the university through the coronavirus pandemic, his thoughts on online learning and how he plans to reopen the campus in the fall.



#### Colleges with the best return on investment

U.S. News listed Stevens among 20 four-year schools with the highest 40-year return on investment, including MIT, Columbia, Harvard and Yale. Stevens ranked seventh among the prestigious list.

### waterstechnology

### Stevens Institute, Capco lay out commercialization efforts for new artificial exchange

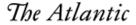
Waters Technology interviewed George Calhoun about Stevens' partnership with Capco and how the partnership will help commercialize SHIFT, an artificial exchange developed at the business school.



### Capco, Stevens Institute partner to advance digital transformation in financial services

NJBiz covered Stevens release announcing Stevens' partnership with financial consulting firm Capco.

#### **Alumni News**



#### **Art in motion**

The Atlantic wrote a piece on Alexander Calder's influence on art and how it can bring personal fulfillment into people's lives.

The Division of Communications and Marketing will provide media highlights to the Stevens community throughout the year. For comments, contact thania.benios@stevens.edu

\* Please note this does not include media coverage from athletics or news of Stevens alumni in new management positions.