

Stevens Institute of Technology Media Highlights February 18, 2022 - May 18, 2022

Between February 18, 2022, and May 18, 2022, Stevens received 5,542 media mentions in the national, regional and local media, including digital, radio, broadcast and print media. Mentions include faculty commentary in top tier and other outlets, student and staff profiles, coverage of published research, institutional updates and other mentions. This coverage is the result of targeted outreach to media, media inquiries seeking expert commentary and organic media coverage of Stevens people and activities. Athletics media coverage is typically not included in this media report.

Highlighted coverage includes:

Media Spotlight





Nuclear war concerns

CBS Mornings interviewed College of Arts & Letters (CAL) Associate Professor Alex Wellerstein for an eight-minute national television report about nuclear blast scenarios and his NUKEMAP website.



George Calhoun on inflation

Fox News used an AP Campus Insights video segment featuring Stevens School of Business (SSB) Professor George Calhoun talking about outdated tactics for fighting inflation. The report was sent to and aired by several Fox affiliates, including one in Erie, Pennsylvania.



The Memo: Democrats search for path ahead on abortion

The Hill interviewed CAL Assistant Professor Lindsey Cormack on how Democrats can move forward and position themselves if the Supreme Court draft decision leak is true and Roe vs. Wade is overturned.



Twitter board in a bind as Elon Musk makes his move

Financial Times interviewed SSB Associate Professor Stefano Bonini about the future of Twitter's board as Elon Musk pursued his takeover of the social media platform. The article was picked up by Ars Technica.



Elon Musk put his \$44 billion Twitter buyout 'on hold.' He could be trying for a better price, buying himself time — or preparing to scrap the deal altogether.

Financial Times quoted SSB Associate Professor Stefano Bonini about potential reasons for Elon Musk putting his Twitter purchase on hold. The article was syndicated across 14 outlets, including Yahoo! News, Business Insider and Markets Insider.

Forbes

Technology skills needed for the 2020s: a dean's-eye view

Forbes interviewed SSB Dean Gregory Prastacos as part of a series on the qualities needed going forward in the age of digital awareness and savviness, emphasizing a willingness to continuously learn, unlearn and learn again.

The Washington Post Headed for the beach this summer? Enjoy it while it lasts

The Washington Post ran a Bloomberg opinion article featuring School of Engineering & Science (SES) Associate Professor Jon Miller on the future of beach nourishment at the Jersey shore, commenting on the precarious feat of stabilizing the shoreline.



A 10-year-old nuclear-blast simulator is popular again

The Atlantic interviewed CAL Associate Professor Alex Wellerstein about the rising popularity of his 10-year-old nuclear blast simulator NUKEMAP following Russia's threat of using nuclear weapons against Ukraine.



Thinking through the unthinkable

VOX interviewed CAL Associate Professors Kristyn Karl and Alex Wellerstein about reawakening the public to the still-existing threat of nuclear war and the actionable steps that can be taken to save lives.





Nuclear fears in US amid Russia-Ukraine war: AP-NORC poll

The Associated Press interviewed CAL Associate Professor Alex Wellerstein on Americans' fears regarding nuclear weapons and warfare. The article was picked up by MSN, *Daily News*, Yahoo! News, *The Independent* and others.

Still armed, still dangerous

WNYC spoke with CAL Associate Professor Alex Wellerstein during an hourlong segment on the U.S.'s cold and easing relations with Russia and China during a half century of psychological warfare and at the height of the Cold War.



A look at the potential impact of Ketanji Brown Jackson on the Supreme Court

KXAN-TV, the NBC affiliate in Austin, Texas, used an AP Campus Insights video segment featuring CAL Assistant Professor Lindsey Swindall. She discussed how Jackson's nomination positions her to impact the very court that has affected so many Black lives for more than 150 years.



<u>Downtown L.A. rally held in support of abortion rights as battle heats up across</u> the country

KTLA, a Nexstar affiliate serving Los Angles, California, quoted CAL Assistant Professor Lindsey Cormack from an AP Campus Insights video about how both Democrats and Republicans may react to the threat of *Roe vs. Wade* being overturned.



Lindsey Cormack on political messaging during the primaries

WDVM-TV, a Nexstar affiliate serving Washington D.C., used a segment from an AP Campus Insights video featuring CAL Assistant Professor Lindsey Cormack discussing political messaging during the primaries.





New Jersey mulling using wave power to move toward Gov. Murphy's plan of 100 percent clean energy by 2050

CBS New York interviewed SES Professor Muhammad Hajj on the benefits of harnessing wave power as a source of clean energy and how it can be used in the state of New Jersey.



Nuclear war anxiety is back. Here's how to manage it

VICE interviewed CAL Professors Kristyn Karl and Alex Wellerstein about nuclear communication and how it has changed since the Cold War Era.



Nuclear anxiety is nothing new. Here's how to handle it

Discover Magazine highlighted CAL Associate Professor Alex Wellerstein's NUKEMAP and its rise in popularity as nuclear fears rise globally.



'Cash Is king' as VC spigot slows

Crunchbase News interviewed SSB Associate Professor Stefano Bonini about ways companies can control cash burn and manage fixed costs, especially in a high interest-rate environment.



The market minute: What does Elon Musk want with Twitter?

Crunchbase News spoke with SSB Associate Professor Stefano Bonini about boardroom dynamics in the wake of Elon Musk's offer to buy Twitter after reneging on a board appointment.



How AI can quickly get people home safer

Lifewire featured commentary from School of Systems & Enterprises (SSE) Associate Professor Yeganeh Hayeri on how artificial intelligence can make real-time traffic navigation systems more reliable and safer when there are traffic jams, accidents or bad weather events.



Why we need AI that explains itself

Lifewire quoted SES Associate Professor Samantha Kleinberg on how explainable artificial intelligence is benefitting healthcare, making it easier for humans to make sense of new information.



Nvidia's powerful new chip aims to help AI understand you better

CNET interviewed SES Assistant Professor Hang Liu about AI chip hardware, how it's evolving, and how it's reshaping many sectors of commercial life.



5 things every American business leader should do to shield themselves from a cyberattack

Authority Magazine featured SSB Adjunct Professor Paul Rohmeyer on the five things every American business leader should do to shield themselves from a cyberattack.



How robotics & AI power New Jersey

NJ PBS interviewed SES Associate Dean for Undergraduate Students Kishore Pochiraju about how robotics and artificial intelligence power the state.



Nomination of Ketanji Brown Jackson to U.S. Supreme Court

News 12 New Jersey spoke with CAL Assistant Professor Lindsey Swindall during a live interview on the historic and cultural significance of Ketanji Brown Jackson's nomination to the Supreme Court.



Profiles and perspectives from behind the research

The Magazine of the Society of Women Engineers profiled CAL Associate Professor Yu Tao's research on gender and racial disparities among women in engineering.



Sens. Marco Rubio and Richard Blumenthal skipped most meetings of a European security commission even as Russia prepared to invade Ukraine Business Insider interviewed CAL Assistant Professor Lindsey Cormack about committee and commission attendance during the Russian invasion of Ukraine and whether it motivates voters one way or another.

The Seattle Times

Washington stopped planning for a nuclear war in 1984. Should we start now?

The Seattle Times interviewed CAL Associate Professor Alex Wellerstein on how the Cold War didn't really end, it just changed. He commented on how actions can be taken moving forward to save lives.



People are visiting a 10-year-old nuke simulator so much it keeps crashing

IFLScience featured CAL Associate Professor Alex Wellerstein's NUKEMAP website and how it kept crashing due to high user demand following Russia's nuclear threats against Ukraine.



The innovative future of healthcare: Three empowering tech trends

Becker's Hospital Review highlighted SES Assistant Professor Yue Ning's research as an example of technology's shift to data analytics. Her findings show that the artificial intelligence system she developed can forecast future flu outbreaks 15 weeks in advance.



Samantha Kleinberg on information and decision-making

Peoples & Things podcast interviewed SES Associate Professor Samantha Kleinberg about information and decision-making when it comes to what people eat.



Commodities: Crunch time

Portfolio Institutional interviewed SSB Professor George Calhoun on the myth of inflation and how raw commodities, like steel and timber, are no longer relevant. Rather, technology and software are driving forces.



This Al algorithm has opinions about your face ... and It's significantly accurate

AiThority covered SSB Assistant Professor Jordan Suchow's research on a

patented algorithm that can predict what people's first impressions of you

would be given a photo of your face. The news was also picked up by 26 outlets across seven countries, including *CanalTech* and *Helsingin Sanomat*.

Newsweek

American research team puts new spin on old technique to produce 3D-printed organs

Newsweek highlighted research from SES Associate Professor Robert Chang that leverages the power of the cell to open new pathways for 3D printing any kind of organ at any time.

THE ROBOTREPORT

Researchers developing underwater map-making robot

The Robot Report featured an AI underwater robot created by SES Associate Professor Brendan Englot that can navigate a crowded marina by mapping its environment, tracking its own location and planning a safe route through a complex environment in real-time, simultaneously – a world first. The news was also covered by Engineering 360.



Handheld device could cut the rate of cancer biopsies in half

Engineering & Technology Magazine featured Stevens' press release announcing a handheld device that SES Associate Professor Negar Tavassolian and her postdoc created. The device is capable of detecting skin cancer in seconds. The release was picked up by 442 outlets across 19 countries, including MSN, KBEB-FM, Newsmax, Yahoo! Entertainment, ABC de Sevilla and Tech Tribune France.

Campus and Community



Women's History Month: Linda Vollkommer-Lynch

NBC New York featured women's fencing coach Linda Vollkommer-Lynch and her contributions to the Stevens fencing program as part of a Women's History Month segment.



How Stevens Tech attracts applicants and students

Inside Higher Ed interviewed President Nariman Farvardin, as well as Assistant Vice President Susan Gross and Senior Vice Provost Constantin Chassapis about Stevens' significant increases in applications, SAT scores and undergraduate and graduate enrollment.



<u>The Interview: Applications soar at Stevens Institute of Technology as students</u> clamor for tech jobs

The Business Journals published an interview with President Nariman Farvardin on the rise of applications and how Stevens supplies workforce demands.



Stevens marks transformative change with grand opening of University Center Complex

ROI-NJ wrote about the University Center Complex, which celebrated its grand opening on May 14. The article highlighted Stevens' significant growth in applications, enrollment and student outcomes.



Stevens opens towering University Center Complex

NJBIZ interviewed President Nariman Farvardin and Senior Project Manager Richard Snyder during an all-access media tour of the University Center Complex, highlighting the stunning features of the new building and how it will help transform campus life.



<u>OPINION: Mental health services are crucially important for student success but</u> often overlooked

The Hechinger Report highlighted Stevens as the recipient of the Active Minds Healthy Campus Award and the university's long-term commitment to fostering positive mental health.



Stevens' annual innovation expo on News 12 New Jersey

News 12 New Jersey highlighted Stevens' annual Innovation Expo, featuring an interview with the winning team that designed the first real-time translator that captures hand motions of American Sign Language users and instantly translates these movements into English text. The segment was aired 21 times over three days.



Stevens, Mountain Lakes lacrosse community celebrates Gavin Maute's return after cancer

News 12 New Jersey interviewed Stevens junior student-athlete Gavin Maute on his return to the lacrosse field after a yearlong battle with stage 4 cancer.



Long-time Stevens Institute coach put women's fencing on the map in New Jersey

News 12 New Jersey profiled legendary fencing coach Linda Vollkommer-Lynch's historic career for a Women's History Month feature.



<u>Linda Vollkommer-Lynch: 1st tenured female professor + coach at Stevens</u> Hoboken Girl featured women's fencing coach Linda Vollkommer-Lynch's historic career as part of a Women's History Month article.

The Division of University Relations provides media highlights to the Stevens community throughout the year. For comments, contact thania.benios@stevens.edu.

* Please note this does not include media coverage from athletics or news of Stevens alumni in new management positions.