



June 21, 2012

To the Stevens community:

I am delighted to announce that, after an extensive internal and external search process over the last two months, Ms. Beth McGrath has been selected as Chief of Staff, Office of the President. Her three-year appointment will begin July 1, 2012.

As many of you know, Beth has served Stevens in several leadership roles over her 25-year career at the Institute. As Director of Marketing and Communications in the early 1990's, Beth oversaw the development and production of all Presidential, Development, Admissions, academic and research publications and collateral materials; handled media relations and outreach; developed and managed an award-winning image advertising campaign, and managed special events, including Commencement and Convocation and the campus's 1992 Tall Ships celebration, which brought thousands of alumni and visitors to Stevens. She also wrote speeches for the President and handled crisis communications.

Beth joined the Center for Innovation in Engineering and Science Education (CIESE) in 1993 as Deputy Director, became Director in 2004, and was appointed Executive Director in 2010. Over the last 19 years, Beth's contributions have helped position the Center as a national leader in the use of technology and engineering to improve K-12 science and mathematics education. Her direct involvement in formulating projects, developing enduring partnerships with national organizations, writing proposals and managing statewide and national initiatives resulted in several transformative projects that have had widespread impact on K-20 STEM education in New Jersey and nationally. These have included projects to explore applications of the Internet in K-12 science and mathematics education; developing and testing models to infuse engineering into mainstream K-12 education; and building capacity with partner organizations for replication and scale-up of innovative STEM curricula. Through grants totaling more than \$29 million since 2004, Beth has led CIESE to become one of the nation's pre-eminent centers in K-12 engineering education and research.

Under Beth's leadership, CIESE was recognized in January 2011 by President Obama for the prestigious Presidential Award for Excellence in Science,

Mathematics, and Engineering Mentoring. Beth has published or contributed to dozens of academic and scholarly papers and conference proceedings on K-12 engineering education and the use of technology in schools. She has substantially contributed to the national STEM education policy agenda, including through invited talks at the National Academy of Engineering, testimony to the U.S. House of Representatives, and through other U.S. and international forums. She currently serves on the National Academy of Engineering/National Research Council Committee on Integrated STEM Education, the Steering Committee of the National Assessment of Education Progress (NAEP) Technology and Engineering Literacy Assessment 2014, and on the advisory boards of several NSF-funded projects.

As Chief of Staff, Beth will represent the Office of the President on all internal and external initiatives and work with me closely to ensure advancement and follow-through on a wide range of Stevens projects, initiatives and opportunities; serve as my principal advisor; monitor implementation of the Strategic Plan; and manage the Office of the President to ensure high standards of excellence and responsiveness.

During the next three years, Beth will continue to devote a portion of her time to guiding CIESE's upward trajectory in K-12 STEM education. For this reason, Beth will maintain two email addresses and telephone numbers for her different roles.

For matters relating to the President's Office and in her role as Chief of Staff, Beth's contact information will be: cos.mcgrath@stevens.edu, 201 216 3389 (phone) and 201 216 8350 (fax). Her office will be located on the 13th floor of the Howe Center.

Her existing phone number (201 216 5037) and email address (elisabeth.mcgrath@stevens.edu) will remain unchanged for CIESE-related matters.

Please join me in congratulating Beth on this appointment and in supporting her in this new role to propel the institution forward.



Nariman Farvardin
President, Stevens Institute of Technology