

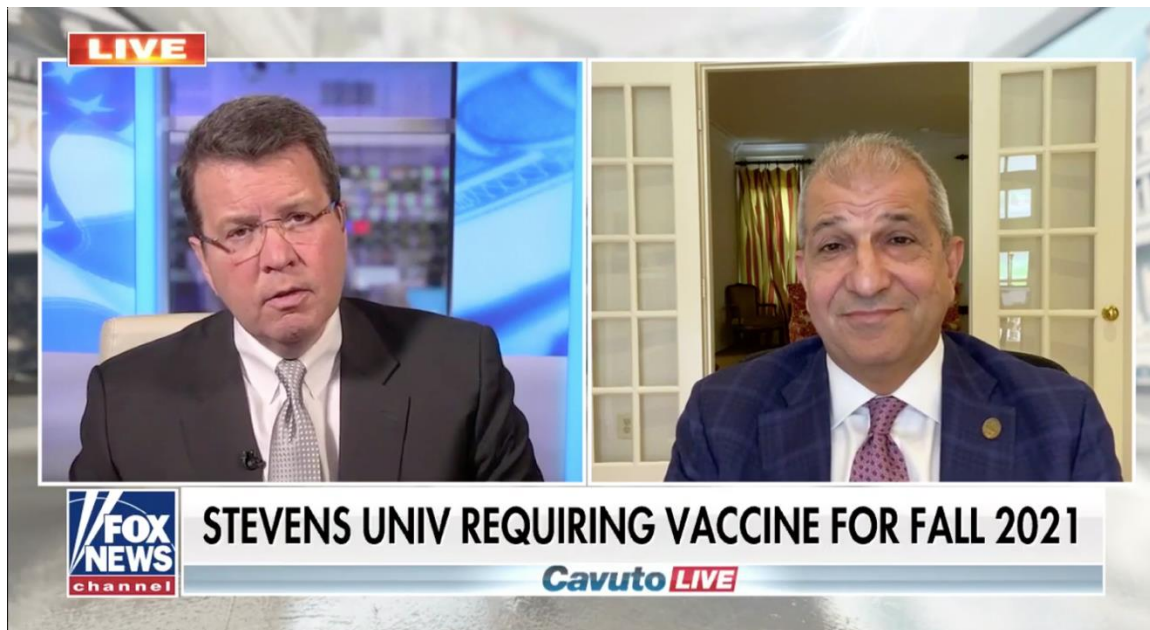


## Stevens Institute of Technology Media Highlights March 23, 2021 – May 14, 2021

Between March 23, 2021 – May 14, 2021, Stevens received 1,754 media mentions in the national, regional and local media, including digital, broadcast and print media. Mentions include faculty commentary in top tier and other outlets, coverage of published research, institutional updates and other mentions. This coverage is the result of targeted outreach to media, media inquiries seeking expert commentary and organic media coverage of Stevens people, activities and rankings. Athletics media coverage is typically not included in this media report.

Highlighted coverage includes:

### Media Spotlight



### [COVID vaccinations required for students' 'safe return': Stevens Institute of Technology President](#)

Cavuto Live on Fox News interviewed President Nariman Farvardin about Stevens' decision to require students, faculty and staff to get a COVID-19 vaccine for a safe return to campus in the fall. The segment was also picked up by [Yahoo! News](#).



[Do colleges have an ethical obligation to require vaccines?](#)

University Business interviewed CAL Associate Professor Gregory Morgan about the ethics and challenges of requiring COVID-19 vaccines on college campuses and mentioned Stevens' vaccination requirement.



[MBAs and grad degrees evolve for the post-pandemic workforce](#)

New Jersey Business Magazine spoke with Business School Dean Gregory Prastacos about the evolution of graduate programs and how the pandemic has accelerated the pace of change in how courses are being taught through the lens of digital transformation.



[Using a business rules engine to streamline decision-making](#)

TechTarget spoke with Business School Associate Professor Michael zur Muehlen about the shift away from manual decision management and how that can provide a huge operational advantage.



[Don't speak of politics and government as dirty or bad](#)

Thrive Global interviewed CAL Assistant Professor of Political Science Lindsey Cormack for a Q&A addressing five things that people can do to help unite our polarized society, highlighting her diplomacy lab, her database of all congressional newsletters and her new book about raising engaged citizens.



[Does nuclear secrecy make us secure? New book offers counterargument](#)

Ars Technica conducted an extensive Q&A with CAL Assistant Professor Alex Wellerstein discussing his new book entitled, *Restricted Data*, which traces the complex evolution of the U.S. secrecy regime and whether it kept us safe.



[Rangers fill stands with fans, who accept 'calculated risk'](#)

The Associated Press tapped CAL Assistant Professor Theresa MacPhail for her opinion on whether it was safe for a Major League Baseball team to allow for a full stadium during a home opener. The piece was picked up by 64 outlets, including [Yahoo! News](#), [ABC News](#) and [U.S. News & World Report](#).



[The inflation bump is not real. It is a statistical artifact](#)

Forbes ran Business School Teaching Professor George Calhoun's essay that argues that the inflation spike may look bad in the coming months, but the increase is artificial and temporary, and that it has no long-term significance.



[ROI influencers: technology 2021 — academics](#)

ROI-NJ named SES Professor Jason Corso as one of six academic influencers in technology across N.J. Corso, who is the director of Stevens Institute for Artificial Intelligence, was selected based on his larger focus to empower and educate society on using AI ethically and responsibly.



### [Big data collection processes, challenges and best practices](#)

TechTarget interviewed Business School Senior Research Fellow and Lecturer David Belanger about the challenges business leaders face in managing big data and how to use it for their existing and future business use cases.

## Research, Innovation and Technology

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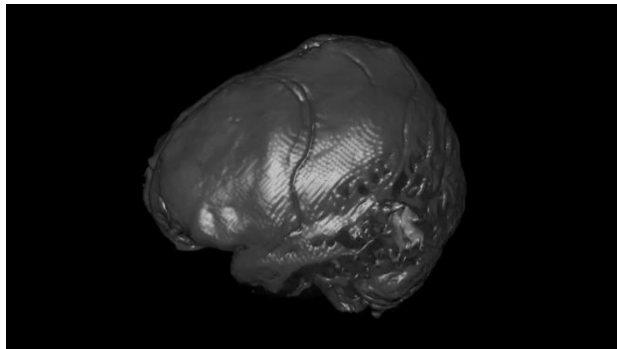
### [In-shoe sensors and robot companions](#)

The Academic Minute ran a segment on mobile robots and how they can be used to help older adults keep upright and maintain their balance by using in-shoe sensors. SES Assistant Professor Damiano Zanotto spearheaded this work with SES Professor Yi Guo and CAL Assistant Professor Ashley Lytle. The piece was picked up by [Inside Higher Ed](#).



### [See how the brain wobbles with each heartbeat in incredible new videos](#)

Live Science spoke with SES Assistant Professor Mehmet Kurt about a newly enhanced brain imaging technique that captures how the brain moves in 3D and in stunning detail, every time the heart beats. The article was also picked up by [MSN](#) and [MSN Canada](#).



### [New 3D MRI shows the brain in detail we've never seen before](#)

Verywell Health interviewed SES Assistant Professor Mehmet Kurt about a new imaging technique that captures how the fluid in the brain moves in relation to its anatomy, providing an unprecedented look at how different brain disorders can be characterized and treated.

## Campus and Community

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### [Stevens Institute of Technology will get 100% of its electricity from renewable sources by October](#)

*The Jersey Journal* covered [Stevens' release](#) announcing the university's commitment to source 100 percent of electricity from renewable energy. The news was also covered in [ROI-NJ](#), [Hudson Reporter](#), [NJBIZ](#) and the print version of *The Star-Ledger*.



**[COVID vaccination now mandatory at another N.J. college. This time for employees, too](#)**

NJ.com covered Stevens' news release announcing the university's decision to require a COVID-19 vaccine for students, faculty and staff. The news was picked up extensively by several outlets, including [News 12 New Jersey](#), [New Jersey 101.5](#), [WABC New York](#), [WPIX New York](#), [WCBS-NY Newsradio 880](#), [1010 WINS-AM New York](#), [Fox 29 News Philadelphia](#), [Hudson County View](#), [NJBIZ](#), [New Jersey Patch](#), [NorthJersey.com](#) and [University Business](#).



**[Bauen charge app: how technology created by Stevens senior is impacting EV industry](#)**

ROI-NJ ran a story on Mohammed Elmzaghi, a Stevens' computer engineering student who founded Bauen Energy Technologies and developed an app that enables hybrid and electric vehicle owners to automatically recharge their cars both at home and on the road.



**[NJIT student wins prestigious UPitchNJ competition](#)**

In an article featuring winners of the UPitchNJ competition, ROI-NJ included Justin Murray, a business & technology student who won the Best Early-Stage Startup award for his company, ObSkill. The company matches small teams of students with startups seeking support in areas such as marketing, finance, accounting or other skills that founders may not have.

**The Division of University Relations provides media highlights to the Stevens community throughout the year.** For comments, contact [thania.benios@stevens.edu](mailto:thania.benios@stevens.edu)

\* Please note this issue of the media highlights report does not include media coverage from athletics or news of Stevens alumni.