

# Stevens Institute of Technology

## Media Highlights

**May 10, 2024 - November 22, 2024**

Between May 10, 2024, and November 22, 2024, Stevens received 5,490 media mentions in the national, regional and local media, including digital, radio, broadcast and print. Mentions include faculty commentary in top tier and other outlets, student and staff profiles, coverage of published research, institutional updates and other mentions. This total represents an earned media coverage increase of 9.5% compared to the same time period (mid-May through mid-November) in 2023. This coverage is the result of targeted outreach to media including through the AP Campus Insights Project, inquiries from journalists seeking expert commentary and organic media coverage of Stevens people and activities. Athletics media coverage is typically not included in this media report.

### Spotlight on President Nariman Farvardin



In September 2024, President Farvardin authored an op-ed for the Chinese outlet Journal of International Education, which was translated and published ahead of an October leadership trip to China focused on recruiting. The EdUp Experience Podcast, a leading higher education program, interviewed President Farvardin over the summer and released the episode in early October. President Farvardin was additionally quoted in an August Wall Street Journal article discussing the ways in which colleges are working to prepare students for evolving demands for AI expertise in the workforce, and in the Chronicle of Higher Education's Daily Briefing newsletter discussing rankings. Institutional news continues to resonate with a local audience, and President Farvardin received regular mentions in ROI-NJ, NJBiz, New Jersey Business Magazine and Hudson County View lending his voice to news stories surrounding grants, NJFAST and more. Further coverage is highlighted below.

# Stevens Experts in the News



[Prepare for an 'extraordinary' hurricane season on the East Coast, forecasters say](#)  
The Tropical Meteorology Project puts the probability of a major hurricane hitting the state at 1%. "These percentages may seem low but it's important to keep in mind it only takes one storm to create dramatic impacts," Charles V. Schaefer, Jr. School of Engineering and Science (SES) Research Associate Professor Jon Miller said during a press conference this week on the State of the Shore report.



[What do Biden's new tariffs on Chinese goods mean for consumers?](#)  
"Biden showed in his announcement on Tuesday that he's been listening, giving a nod to lawmakers from Michigan and workers in Pennsylvania and Wisconsin – all battleground states. "It's an opportunity to score some political points," says George Calhoun, director of the Hanlon Financial Systems Center in Stevens School of Business (SSB).



[Bob Menendez's lonely effort to keep his Senate seat](#)  
New Jersey Democrat Bob Menendez is engaged in a long-shot campaign to hang on to his Senate seat while under federal indictment. School of Humanities, Arts and Social Sciences (HASS) Associate Professor Lindsey Cormack says, "In the eyes of voters, he's sort of a sinking ship versus someone who's worth saving."



[Frederick Crews, withering critic of Freud's legacy, dies at 91](#)  
Director of the Stevens Center for Science Writings and HASS Teaching Assistant Professor John Horgan offered expert commentary in the obituary of literary critic Frederick Crews, who was a staunch critic of Freud and detractor of psychoanalysis.



[Overlooked engineering fields that pay well](#)  
Experts say there's high demand and good pay for workers in nuclear, mining, environmental and petroleum engineering fields. The push for existing and new sources of clean energy will drive much of the engineering workforce over the next few years, says Eve Riskin, dean of undergraduate education for SES.



[Bad bosses are pushing Gen Zers and millennials to the brink](#)  
Wondering why your employee just quit? Sometimes the best recourse is looking in the mirror— that is, if you're a manager. Employees motivated by career advancement are "strongly affected" by a toxic manager and end up cutting back on their "taking-charge behavior," according to a peer-reviewed study from researchers at Stevens, including SSB Assistant Professor Hoaying Xu.



[Oppenheimer's communist past draws new attention](#)  
HASS Associate Professor Alex Wellerstein helped add context to Oppenheimer's legacy in The New York Times.



[What it will take to modernize the American grid and usher in the clean-energy revolution](#)  
Renewables are intermittent energy sources. Unlike fossil fuels, the amount of energy they generate fluctuates. But our grid system wasn't designed to handle that variation. Plugging intermittent energy sources into this outdated grid network can cause problems, such as energy imbalances that exceed capacity and trigger outages, Philip Odonkor, SES assistant professor, told Business Insider.

**The New York Times**

Bizarre falsehoods about Hurricanes Helene and Milton disrupt recovery efforts

SES Associate Professor Jose Ramirez-Marquez explains how misinformation can prevent proper preparation for hurricanes to The New York Times. “If they’re telling you that the government is responsible for the disaster, that doesn’t help you at all in getting ready for it,” he says.

**Bloomberg**

A lesson in civics

HASS Associate Professor Lindsey Cormack discusses her book “How to Raise a Citizen (And Why It’s Up to You to Do It)” on this week’s podcast.



Talking candidates and conversations with kids about politics

HASS Associate Professor Lindsey Cormack, author of “How to Raise a Citizen (And Why It’s Up to You to Do It),” discusses the conversations parents can have with their kids of all ages about politics and how to navigate the holidays with family members who hold differing political views.

**The New York Times**

The race to plug a breach in the Queens-Midtown Tunnel

A leak in the Queens-Midtown Tunnel and the race to plug it revealed the fragility of New York City’s aging transportation network. Those driving through the tunnel who witnessed the leak had reason to be alarmed, according to Marouane Temimi, SES associate professor.

**THE WRAP**

James Gorman draws on succession experience to replace Disney's Bob Iger

Disney’s succession planning has garnered significant media attention. The Wrap interviewed SSB Associate Professor Stefano Bonini about the likelihood of an outsider succeeding in a leadership role at Disney. “It would be extremely hard to pull off the changes and the management of the complex problems that they have,” says Bonini.

**The New York Times**

This waterfront district is a developer’s dream. Could it come true?

The New York Times interviewed SES Research Associate Professor Philip Orton about the potential of a plan to protect buildings in Red Hook, Brooklyn, by raising them. “I’m optimistic that they could make it work,” says Orton.

**Forbes**

Is price gouging real? Who’s doing it? Is it driving inflation?

Forbes ran a column by George Calhoun, Director of the Hanlon Financial Systems Center and SSB Professor, addressing widespread confusion about price gouging. Calhoun argues that “consumers paid dearly for the banking industry’s expanded profit margins during the inflationary period.” He also asserts that “the ‘gouging’ party would seem to be over.”



Can ranking candidates fix elections?

HASS Associate Professor of Political Science Lindsey Cormack shared observations about “overvoting” in a reported feature about the potential merits of candidate ranking at Vox.



Figure AI: What we know about the humanoid robotics company

Built In interviewed Director of the Stevens Institute for Artificial Intelligence (SIAI) Brendan Englot, about Figure AI, an autonomous robotics company that develops AI-powered, bipedal humanoid robots. Englot spoke to the obstacles the company and its competitors face. “It’s challenging to develop a robot that can both act very reliably in the physical world and move autonomously,” says Englot.



Designing for tomorrow: The multisector approach to climate adaptation

The Waterfront Conference hosted by the Waterfront Alliance took place at the Jewish Cultural Center in lower Manhattan. In this episode of the podcast, experts, including Justin Baumann, a student at Stevens, as well as state and local government officials discuss coastal climate adaptation.



The great repatriation? IT leaders reset cloud strategies to optimize value

CIOs continue to move workloads back from the public cloud, but their moves represent a refinement of their cloud strategies – not a rejection of the cloud itself. IT leaders say they are adjusting their cloud strategies to incorporate that perspective and allow for more options. Tej Patel, former CIO for Stevens, is taking such an approach. He says: “The question should be: Where do I want to put my workload?”



Deep learning without compromising confidentiality

Researchers in New Jersey say they have developed a machine learning model for estimating the viscosity of monoclonal antibody formulations in collaboration with AstraZeneca. The new model, according to Pin-Kuang Lai, SES assistant professor, is designed to allow companies to screen out drug candidates before the formulation stage.



Why are sinkholes happening? A brief Hoboken history

On June 14, a sinkhole opened up in Hoboken on Sinatra Drive. When an underground pipe springs a leak or bursts, SES Professor George Korfiatis explains, the water pressure, “erodes the surrounding soil and carries it away, leaving behind a void in the subsurface.” That void can grow to a size that the surface, or “roof of the void,” cannot support, and it collapses, thus creating a sinkhole.



Lindsey Cormack on how to raise a citizen

How can we nurture a next generation of responsibly informed citizens? That’s the all important question HASS Associate Professor Lindsey Cormack addresses in her new book, “How to Raise a Citizen (And Why It’s Up to You to Do It).”



Veep, candidate, brat: Kamala Harris fires up Gen Z on social media

Will videos of coconut trees, Venn diagrams and other forms of ‘messaging memeology,’ as one pollster put it, push kids to vote? According to HASS Associate Professor Lindsey Cormack, the former students she hosted for a barbecue at her home in July were buzzing about the 2024 presidential race.



Docs judge patients' beliefs in medical misinformation

A recent report from Stevens is shedding light on how the industry's medical misinformation problem can affect the patient-provider relationship. SES Professor Samantha Kleinberg was the lead researcher on the report, published in the journal Medical Decision Making.



Raising a good citizen, and why it's important

HASS Associate Professor Lindsey Cormack discusses methods for raising civically minded children on NBC with Dr. Marti Erickson, a developmental psychologist and host of the podcast "Mom Enough."



### Raising informed citizens with Lindsey Cormack

HASS Associate Professor Lindsey Cormack champions raising politically informed young people on this episode of the "We Should Talk About That" podcast.



### Hurricane Milton to lash Florida's west coast

Research Associate Professor Philip Orton forecasts a dismal outcome for Hurricane Milton, including potential distress for barrier islands.



### AI bias solved? New study proposes radical fairness framework

A new study from a team of researchers, including SSB Assistant Professor Violet Chen, proposes a way to avoid biases in decisions made by AI like deciding who gets a new mortgage or hired for a job.



### Summer movies could bail out the box office

The summer movie season is here. You can expect to see franchises, remakes and sequels hit the box office. Two potential hits for the summer include Inside Out 2 and Deadpool & Wolverine, according to Jason Vredenburg, teaching associate professor in HASS.



### Tepper School study reveals social welfare optimization for fairer AI decisions

Researchers from Stevens and Carnegie Mellon, including SSB Assistant Professor Violet Chen, have proposed a new method to improve AI fairness. The method, called social welfare optimization, focuses on overall benefits and harms to individuals rather than approval rates across groups.



### Terrifying footage of NYC's East River leaking into Queens-Midtown tunnel points to glaring issue

A leak that sent torrents of water from the East River pouring into one of New York City's busiest tunnels started after a contractor accidentally drilled through it. Marouane Temimi, SES associate professor, discussed the implications of the leak.



### How to raise a citizen with Lindsey Cormack

HASS Associate Professor Lindsey Cormack shares tips on curating kid-friendly political conversations, protecting your children from misinformation and raising engaged citizens on the "Psychologists Off the Clock" podcast. She points out how civic action can aid in the development of cognitive function.



### Proposition 131 would overhaul Colorado elections

Research from HASS Associate Professor Lindsey Cormack finds that ranked-choice voting leads to higher ballot error rates. Her findings have implications for Proposition 131, a proposal to overhaul ballot design in Colorado state elections.



### 12 years after Superstorm Sandy, Long Island remains vulnerable, experts say

Hurricane Sandy devastated the tri-state area over a decade ago. Newsday referenced research from SES Research Associate Professor Philip Orton in an article about how the Long Island area remains vulnerable to similar types of superstorms.



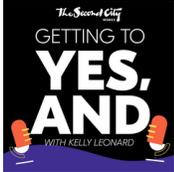
Election day FAQ: Can you bring your kids with you to vote?

Bringing your child to vote can be a strong teachable moment. HASS Associate Professor Lindsey Cormack shares how toting your toddler into the voting booth can serve as a partisan-free civics lesson.



It's (finally!) Election Day: Make your voice heard

Minnesota's robust systems should inspire confidence in the process, the editorial board argues, citing research from SSB Assistant Professor Jingyi Sun.



Getting to yes, and... | Lindsey Cormack – 'How to Raise a Citizen'

HASS Associate Professor Lindsey Cormack discusses her latest book "How to Raise a Citizen (And Why It's Up to You to Do It)."



Misinformation's curious catalyst: Long lines at the ballot box

SSB Assistant Professor Jingyi Sun's research paper, "The Queue-rious Case of Misinformation: Voting Wait Time and Spread of Fake News," has been adapted into an op-ed.



General in charge of nuclear weapons says heck, let's add some AI

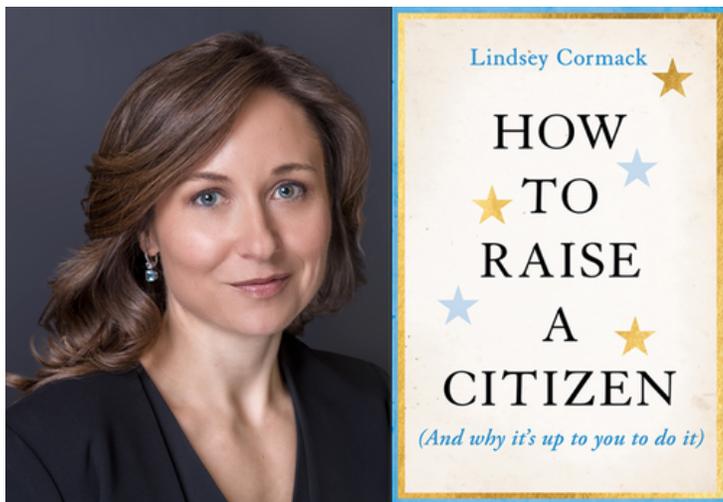
Nuclear historian and HASS Associate Professor Alex Wellerstein sheds light on comments from Air Force General Anthony Cotton regarding the use of AI in military technologies.

**AP Campus Insights Feature**



An AP Campus Insights video interview with Vice President for Student Affairs Sara Klein discussing the first-year student experience was downloaded in 70 markets and aired 180 times. This interview was among the top performing AP Campus Insights videos.

## Spotlight on Lindsey Cormack



Following the launch of her book “How to Raise a Citizen (And Why It’s Up to You to Do It)” in August of this year, HASS Associate Professor Lindsey Cormack maintained a very active and engaged presence in the media, earning 93 media hits, spanning podcast appearances, expert commentary, op-eds (including a co-authored piece in The Hill) and blogs. Her non-partisan emphasis on the value of civics education for young Americans resonated with a broad audience during a presidential election year. Beyond media promotion for her book, Cormack’s efforts to increase student voting also earned Stevens recognition from ALL IN. She earned national coverage in major media markets including New York, San Francisco and Boston. Notable appearances are included in this report.

## Spotlight on Igor Pikovski



A team led by SES Assistant Professor Igor Pikovski published research in August outlining how to detect single gravitons, thought to be the quantum building blocks of gravity – and suggested that making that experiment real should be possible in the near future, using quantum technology. Quanta Magazine, IFL Science, Popular Mechanics and other prominent science-focused publications covered the findings, achieving a total of 20 earned media hits.

**FAST@MPANY**

Why optimistic leaders create more productive and happier workplaces

A 2021 study by researchers including Anand Goel from Stevens examined CEO option-exercise behavior – whether they took advantage of opportunities to purchase stock at a discount or not – as an indicator of optimism; it found that CEO optimism results in an additional value of roughly 17 to 23 percent. The “optimism premium,” they write, is greater in firms that are in more competitive industries, have higher cash flow volatility, and have higher R&D expenditures.

**THE CHRONICLE**  
of Higher Education®

Daily briefing

President Nariman Farvardin addresses a summer college rankings fiasco that caused schools to see dramatic fluctuations in their standing, despite little actual changes on campus. “I can’t imagine the entire higher-education system is being turned upside down in one year,” Farvardin told the Daily Briefing. “If I didn’t know what is going on in my university, I would have said hell has broken loose and something really dramatic is happening here.”

**POPULAR  
MECHANICS**

Scientists might achieve the impossible and actually \*see\* gravity

Reporting on the potential of an ambitious proposal from SES Professor Igor Pikovski to visualize gravitons, this piece explores what the impact of such an experiment would be.

**The  
Guardian**

Blood, sweat and testes: Rich men have always wanted to live forever

Gold leaf? Biting fish? Vampire facials? Today’s outlandish anti-aging measures are nothing new. Theresa MacPhail, HASS associate professor, revisits the quests for immortality of prominent historical figures. She draws a connection between the billion dollar cosmetology industry, technology and history.

**FORTUNE**

Time vs. commitment: How much time does a part-time MBA really take?

Brian Rothschild, the senior director of Graduate Management Programs for SSB, offered examples of how students can excel with part-time MBA programs. “You don’t want to rush through a graduate degree. It’s not about how quickly you can get that piece of paper; it’s about how well you can transfer the knowledge from the classroom into your job,” says Rothschild.

**CNN**

Social media platforms are using what you create for AI. Here’s how to opt out

These days, people’s social media posts are increasingly being used by companies for and with their AI systems, whether users realize it or not. This rapid embrace of AI has left many consumers skeptical or even fearful that the technology could be misused. Verbit examined survey data conducted by Morning Consult with Stevens to see which sectors Americans trust the most with AI.



Aurora Flight Sciences shows Liberty Lifter concept of operations

Aurora Flight Sciences, which is developing a Liberty Lifter Seaplane Wing-in-Ground Effect full-scale demonstrator for the Defense Advanced Research Projects Agency (DARPA), has released a video showing the intended concept of operations of its design. Tow tank testing has been completed in up to Sea State 4 at Stevens and Virginia Tech to develop and validate hydrodynamic models and seakeeping performance.



Feel judged by your doctor? You might not be imagining it

“People worry about their doctors looking down on them — and it turns out that’s an entirely rational concern,” said Samantha Kleinberg, an associate professor in SES. “Our study suggests that doctors really do judge patients harshly if they share information or beliefs that they disagree with.”



Soft robotics, explained

SES Assistant Professor Jacqueline Libby explains the fundamentals of soft robotics and the potential they hold to aid in medical technology and other fields in the future.



Governor Phil Murphy, Stevens Institute of Technology and Finance Montréal sign MOU to strengthen the Quebec-New Jersey fintech connections

Stevens President Nariman Farvardin and other prominent New Jersey leaders spoke confidently to the opportunities available in the fintech sector during a trip to Canada. This coverage expanded on their presence and input to the mission.



The fed’s rate cut: a ‘soft landing’ – or ‘fake news’?

SSB Professor George Calhoun added context to the conversation surrounding the Federal Reserve’s decision to slash rates. He explores what a rate cut will really mean for consumers’ bottom lines.



Opinion: We can and must start early and teach students to become active citizens

HASS Associate Professor Lindsey Cormack discusses the shortage of quality civics education for children in the U.S. and emphasizes why teaching children and young adults about the way government works empowers them to become engaged citizens.



Coastal cities have a hidden vulnerability to storm-surge and tidal flooding – entirely caused by humans

Today in estuaries such as New York Harbor, San Francisco Bay and Miami’s Biscayne Bay – areas where rivers meet the sea – 80 to 90% of what used to be natural marshland habitat has been built over. The result has been the environmental collapse of estuary habitats and the loss of buffer zones that helped protect cities from storm surge and sea-level rise. But the damage isn’t just what’s visible on land, argues SES Research Associate Professor Philip Orton in this op-ed.



Opinion: Teaching kids to be better citizens should start at home

As millions of young Americans prepare to vote in a presidential election for the first time, our country has an opportunity to spark lifelong civic engagement. While efforts like National Voter Registration Day and celebrities like Taylor Swift have inspired waves of new voters, the real challenge lies in turning that enthusiasm into sustained civic participation, argues HASS Associate Professor Lindsey Cormack in this op-ed.



HUD issues more than \$20M in grants to several NJ cities to eliminate lead exposure

HUD’s Lead Hazard Reduction Program has turned to Stevens for support. New York News 12 reported that the program awarded Stevens \$799,999 “to support research into preventing and controlling health and safety concerns.”



Experiment could allow physicists to "see" gravity for the first time

SES Assistant Professor Igor Pikovski is leading a team to the secrets of the graviton. The scholar has designed an experiment that is ushering in the "new" physics movement.

**ASSEMBLY**

Humanoid robots push the bounds of collaborative manufacturing

Humanoid robots were once the stuff of science fiction. Now, after years of development, human-sized machines equipped with two arms and two legs are slowly making their way into assembly plants and warehouses. Brendan Englot, director of SIAI, offered comment on the trajectory of these robots' development.



Study suggests that the fear your doctor is judging you may have merit

While it's very important to have honest conversations with your health care provider so they have the information needed to diagnose and treat, many patients believe they may be judged for mistaken beliefs. That's according to new research from a team including SES Professor Samantha Kleinberg.



America will soon deliver freedom by force with stunning ground-effect seaplane

Announced in 2022, the Liberty Lifter effort aims to create a ground-effect airplane that can be used to transport military gear, soldiers, and supplies in corners of the world that would otherwise be hard to reach. Testing for crafts has been conducted at Stevens.

**salon**

Don't ask AI to make life-and-death decisions

In this essay, SES Professor Samantha Kleinberg discusses how AI can support decision making and areas where its capacities aren't sufficient to provide guidance yet.



US creates metasurfaces that show 'unprecedented' light control capability

Thermal radiation is usually unpolarized and has limited applications. By combining thermal emissions and control, researchers have achieved a compact optical system. "Our ultimate aim is enabling metasurface technology that does not require external laser sources, but can provide precise control over the way its own thermal radiation is emitted and propagates," says Adam Overvig, SES assistant professor.



If gravitons exist, this experiment might find them

The graviton is a hypothetical gravity particle thought to constitute gravitational waves. A new experiment proposed by SES Professor Igor Pikovski hopes to identify individual gravitons and confirm their existence using an acoustic resonator.



This election season, parents should embrace talking politics with their kids

HASS Associate Professor Lindsey Cormack discusses the value of letting children engage in political thought and encouraging an open dialog in the home. Cormack says, "Our children are future voters, policymakers and leaders; nurturing an understanding of politics and governance is as integral to their upbringing as teaching manners or instilling a work ethic. Family conversations – whether kids participate or simply observe – are their first civic lessons."

# STAT



## It might be possible to detect gravitons after all

New research from SES Assistant Professor Igor Pikovski proposes an approach that could allow a graviton to be detected for the first time. Quanta Magazine published a feature about the potential of the experiment.

## Doctors: To get your patients to share, stop judging them when they do

In this op-ed, SES Professor Samantha Kleinberg discusses how patient beliefs impact medical bias. Kleinberg emphasizes that patients' concern about being judged by their doctors was "rational."

## 'I just can't': Why so many consumers are sick and tired of online shopping

A plague of endless options has ruined online shopping, the writer argues. She supports her argument with research from SES Professor Samantha Kleinberg that found while some guiding information could be helpful, too much information made picking the right answer almost as difficult as if the participants had received no guiding information at all.

## Jekyll and Hyde managers: Why they're worse than consistently horrible bosses

New research from SSB Assistant Professor Haoying Xu indicates erratic behavior from higher-ups has negative implications for their reports. Xu's latest research focuses on what he calls "Jekyll and Hyde bosses."

## Dr. Sang Won Bae on detecting depression with apps

The Good Men Project interviewed SES Assistant Professor Sang Won Bae about her innovative work detecting depression with smartphones. Bae was inspired to design her experiment by her experience instructing classes virtually.

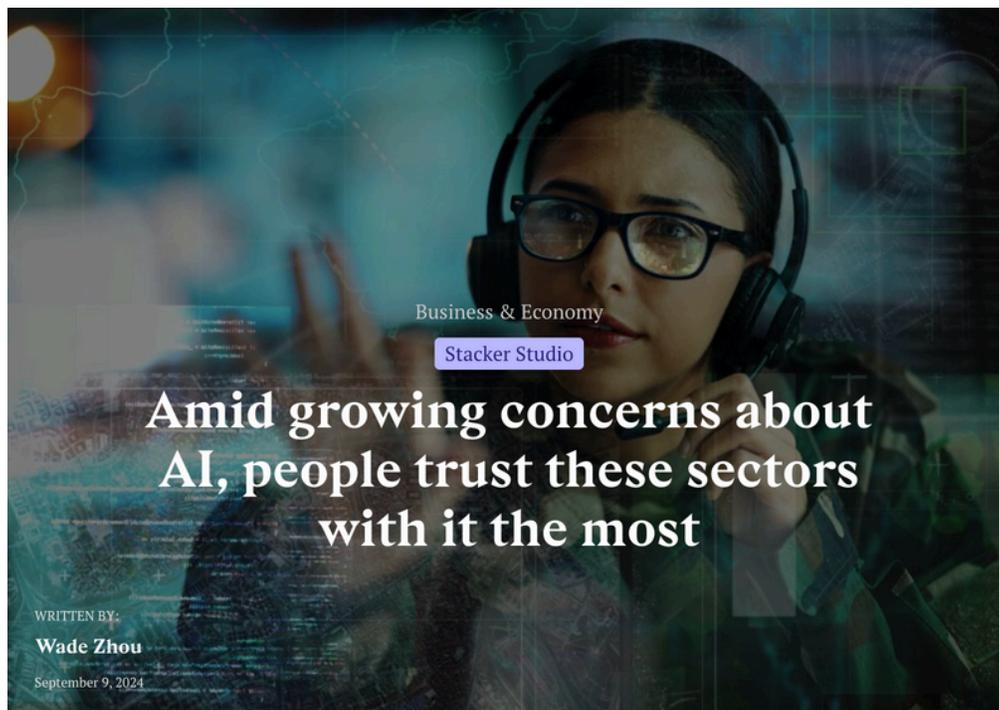
## Do you have a 'Jekyll and Hyde' boss? Managers with mood swings cause staff more stress than those who are always nasty, study finds

Having a nasty boss is stressful enough—but having a boss who tries to make up for it the next day could be even worse, according to a new study. SSB Assistant Professor Haoying Xu found that bosses cause more stress when they unpredictably lurch between good and bad behavior.

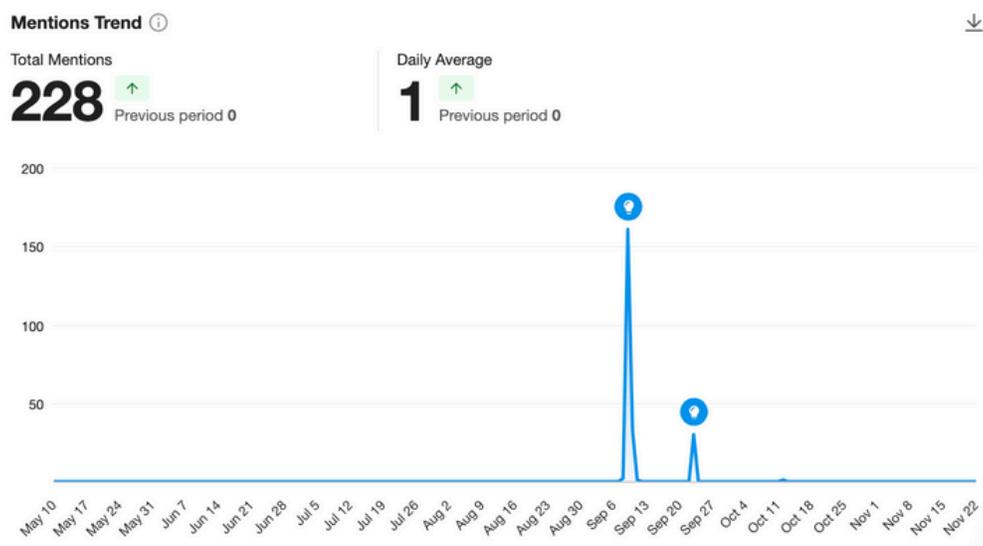
# ROI NJ 2024 Environment Influencers



Dibs Sarkar, Director of the Stevens Center for Sustainability (SCS), was recognized by ROI NJ for his work creating a holistic, multidisciplinary framework for developing a sustainable environment. As the inaugural leader of SCS, he aims for the center to serve as an interdisciplinary hub for addressing issues relating to the environment.



Stevens published the findings of its 2024 TechPulse Report, “The Changing Landscape of Americans’ Outlook on AI,” a survey conducted with Morning Consult to explore Americans’ perspectives on emerging technologies, in April of this year. Five months later in September, the digital data-driven story telling platform Stacker published a deep dive into the data. The Stacker story was syndicated broadly, earning 228 media hits in outlets like AOL and The Telegraph, demonstrating the impact and reach of high quality thought leadership. Following the reports’ publication early in the month, a second burst of syndication occurred a few weeks later.





ROI Influencers: Higher Education 2024: Top 10 – No. 4 Nariman Farvardin  
Stevens President Nariman Farvardin was selected as an ROI Influencer. “Under Nariman Farvardin's leadership, Stevens has maintained its position as a leader in all things data and technology; its business school is built for the future, not based on the past, and the school, which is seeing record applications, recently announced it has created the position of chief online learning officer,” says ROI NJ.



ROI Influencers: Higher Education 2024: Deans, Directors & Key Officials – Sara Klein  
Sara Klein, vice president of student affairs, was selected as an ROI Influencer. “A recent winner of the prestigious Active Minds Healthy Campus award, Sara Klein is a leader in addressing student mental health by responsibly expanding the availability of services to meet students where they are,” says ROI-NJ.



ROI Influencers: Higher Education 2024: Deans, Directors & Key Officials – Gregory Prastacos  
Retired SSB Dean, Gregory Prastacos was selected as an ROI Influencer. “Long a leader of incorporating data into everything the business school does, Gregory Prastacos will be key leader of NJ FAST, the public-private fintech accelerator at Stevens announced earlier this month,” says ROI-NJ.



YouTube star MKBHD becomes MKPHD  
Just nine years after accepting his own diploma from Stevens, YouTube gadget guru Marques Brownlee was back to deliver the 2024 commencement address at his alma mater. He'd been given seven minutes in which to deliver his remarks – a time period shorter than the videos he creates for his YouTube followers, he quipped.



The new dean of Stevens School of Business, AI & tech professor GJ de Vreede  
Gert-Jan “GJ” de Vreede will take over as dean of SSB, effective September 1, 2024. He will serve as a member of Stevens faculty and plans to spend at least some time in the classroom. de Vreede will replace retiring dean Gregory Prastacos, who has led the Stevens School of Business since 2012.



TIME100 AI 2024 - Marques Brownlee  
Stevens alum and 2024 commencement speaker Marques Brownlee '15 was named one of the TIME 100 in the AI category. Brownlee has a major presence in the technology space and his voice is often amplified by major platforms.



Online safety bill sparks debate over censorship and privacy  
Stevens alum Ava Smithing was interviewed by PBS News Hour for a feature focused on an online safety bill drawing criticism. Smithing spoke on behalf of the Young People’s Alliance, an organization promoting youth advocacy. She shared her experiences as a young person on the internet and connected them to ongoing concerns.



Hezly Rivera just won a gold medal with team USA – get to know the gymnast  
Team USA Olympic gymnast Hezly Rivera's father is an engineer and earned his degree at Stevens in 2002.



What execs need to know: Colleges are finding new ways to educate N.J.'s business leaders on technological advances

Stevens is one of several universities focused on innovating curriculum requirements to educate the next generation of leaders on how to manage technological advancement and change. "Technology is horizontal now, which means even traditional companies need to leverage advanced technologies to do what they do better," says Ratika Gore, director of MBA programs at SSB.



Dynamic and engaging: The call of Calder

As a teenager, former Microsoft executive Jon Shirley fell in love with the works of Alexander Calder, a notable Stevens alum. Shirley's now sharing his passion with the public. In his teenage years, Calder showed a penchant for the mechanical that later influenced his art.



Another hot summer tests the MTA's cooling efforts

In the face of climate change, the MTA must deal with excessive heat in its subway system and find ways to keep over 3 million daily riders cool. The cooling of subway cars comes at a cost: the heat produced by air conditioners on subways is expelled into the stations, adding to the discomfort. "Stations deeper underground are more susceptible to this 'sticking effect' because the heat is absorbed into the surrounding earth over time," Drew Maggio '23 noted, explaining why deeper and older stations are frequently much hotter. Maggio, the technical director of Highmark Building Efficiency, worked alongside the MTA on his capstone project at Stevens.



HER CAMPUS™

Women in tech and techno: The importance of creating and collaborating

Current Stevens student Dani Qira shares what prompted her to change her focus from computer science and what can be done to promote gender parity in STEM fields.



FinTech of fast track: MOU between EDA and London-based investment association aims at spurring growth

A partnership, signed during an economic mission led by Governor Murphy, seeks to strengthen FinTech development ties between the U.K. and N.J. Between the massive presence of global FinTech leader Fiserv in Berkeley Heights and the creation of NJFAST in Hoboken, a FinTech accelerator led by Stevens, Prudential Financial and venture capital firm Plug and Play, New Jersey has shown that's all-in on FinTech in the U.S.

