



Office of the President

From: Nariman Farvardin, President

To: The Stevens Community

Date: July 21, 2025

Subject: Administrative Reorganization

I write to share an important update regarding the reorganization of two university divisions: the Division of University Relations (UR) and the Division of Development and Alumni Engagement (DAE).

In light of the upcoming departure of Vice President for Development and Alumni Engagement Laura Rose, and in response to anticipated budgetary constraints resulting from recent federal directives, we have taken this opportunity to realign two divisions to better position the university for long-term strategic success.

Effective August 1, 2025, the Division of University Relations — which encompasses the functions of communications, marketing and brand management as well as corporate, government and community relations — and the Division of Development and Alumni Engagement will be consolidated into a newly formed division. This new division will be led by Vice President Beth McGrath, our current Vice President for University Relations and Chief of Staff.

It is noteworthy that a number of prestigious public and private institutions have organized these synergistic functions under one umbrella unit. We believe that greater alignment among the functions represented in this new unit will yield even greater, more impactful results for Stevens and all the constituencies we serve.

Vice President McGrath brings nearly 38 years of dedicated service to Stevens and has been instrumental in building the growing reputation and strong relationships that have propelled Stevens on its steep upward trajectory. Her deep institutional knowledge, longstanding and trusted relationships with alumni, donors and friends and record of elevating Stevens through her leadership make her uniquely qualified to lead this new division in a time of change and opportunity.

We will seek input from our community and consult best practices from peer institutions and CASE, the Council for Advancement and Support of Education, before finalizing the name of the new division. I invite comments and suggestions, which should be sent to president@stevens.edu. We expect to finalize

the new division name during the coming weeks.

We recognize and deeply appreciate the extraordinary dedication and accomplishments of Vice President Laura Rose as well as the staff in both UR and DAE. Their work has strengthened the university's visibility, impact, network of engaged alumni, as well as philanthropic support to Stevens. As we move forward together under a unified banner, the talents, experience and collaboration among these teams — along with all our university colleagues — will be more vital than ever.

This reorganization positions Stevens to be more nimble, efficient and strategically aligned as we face new challenges and embrace new possibilities. I thank the university community in advance for your full support of Vice President McGrath and the newly created division.

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