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To the Stevens Community:

I am delighted to announce that after a national search process, Ms. Laura Lacchia Rose has been appointed Vice President for Development and Alumni Engagement at Stevens Institute of Technology, effective May 11, 2020.

With significant input from the campus community, alumni, members of the Board of Trustees, and the interview committee, whose members represent key stakeholder groups at Stevens, Ms. Rose was selected from an extremely competitive pool of applicants from across the U.S. I am confident that Ms. Rose possesses the experience—including at several best-in-class institutions which are highly-regarded for their development and alumni engagement programs—as well as the leadership, management, team-building, and interpersonal skills needed to meet and exceed Stevens' ambitious development and alumni engagement goals.

Ms. Rose joins Stevens with more than 20 years of experience as a fundraising executive at two major research universities and at one of the world's premier museums. She has led teams of fundraisers, served as a major and principal gift fundraiser, worked with alumni and volunteer boards, and academic leadership, and helped to advance multi-billion-dollar capital campaigns. She has led and built effective and highly-functioning development and alumni engagement teams by assessing program and staff, building capacity for growth, and mentoring and training teams.

Most recently at the American Museum of Natural History, where she has served as Vice President for Development and Membership since 2013, Ms. Rose led individual fundraising efforts including major and planned gifts, membership and annual fund, benefit events, and corporate relations in support of the Museum's programs, operations, and \$380-million building campaign.

Before joining the Museum, Ms. Rose served as Senior Executive Director for Development, Columbia College and Arts & Sciences, where she achieved successive record-breaking years for the College Fund. She also oversaw the College's campaign, managed a campaign committee and an advisory board, led a team of 30 major gift and annual fund gift officers, and served as a frontline gift officer.

Over a 14-year career at the University of Chicago and based in New York, she ascended to positions of increasing responsibility and scope leading teams of major, principal, and leadership annual gift officers. She managed the university's alumni relations and development programs in the northeast, western U.S., Europe, and parts of Asia and oversaw regional offices in London, Palo Alto, New York, Boston and Washington D.C.

Ms. Rose earned a Bachelor of Art in French (cum laude) and a minor in Art History from Wellesley College. She also matriculated at the Sorbonne and Ecole du Louvre during her undergraduate education.

Please join me in welcoming Ms. Laura Rose to Stevens and offering her our most enthusiastic support as she undertakes the ambitious challenges of completing our \$200 million campaign, *The Power of Stevens*; increasing alumni engagement; and continuing to build world-class development and alumni engagement programs.

On behalf of the entire university community, I would also like to extend my sincere and heartfelt gratitude to Ms. Dawn da Silva, Associate Vice President for Development, for her leadership of the Division of Development and Alumni Engagement over many months. Dawn has exhibited professionalism, collegiality, and resilience during her entire career at Stevens and particularly in recent times. She has earned the respect of her colleagues, alumni, and the Board of Trustees. I expect that Dawn's contributions, strong relationships, and expertise will continue to advance Stevens in the months and years ahead.

Lastly, I would also like to thank the members of the interview committee, led by Dr. Muhammad Hajj, Chair of the Department of Civil, Environmental and Ocean Engineering, Director of Davidson Laboratory, and George Meade Bond Professor, for the Committee's efforts culminating in the appointment of a highly qualified Vice President for Development and Alumni Engagement.

Per aspera ad astra,



Nariman Farvardin
President