



**Stevens Institute of Technology
School of Business**

Ethics Survey

Spring, 2019

The 2019 Ethics Survey was conducted in April-May 2019*

*** For comparison, a similar survey was conducted in fall 2017**

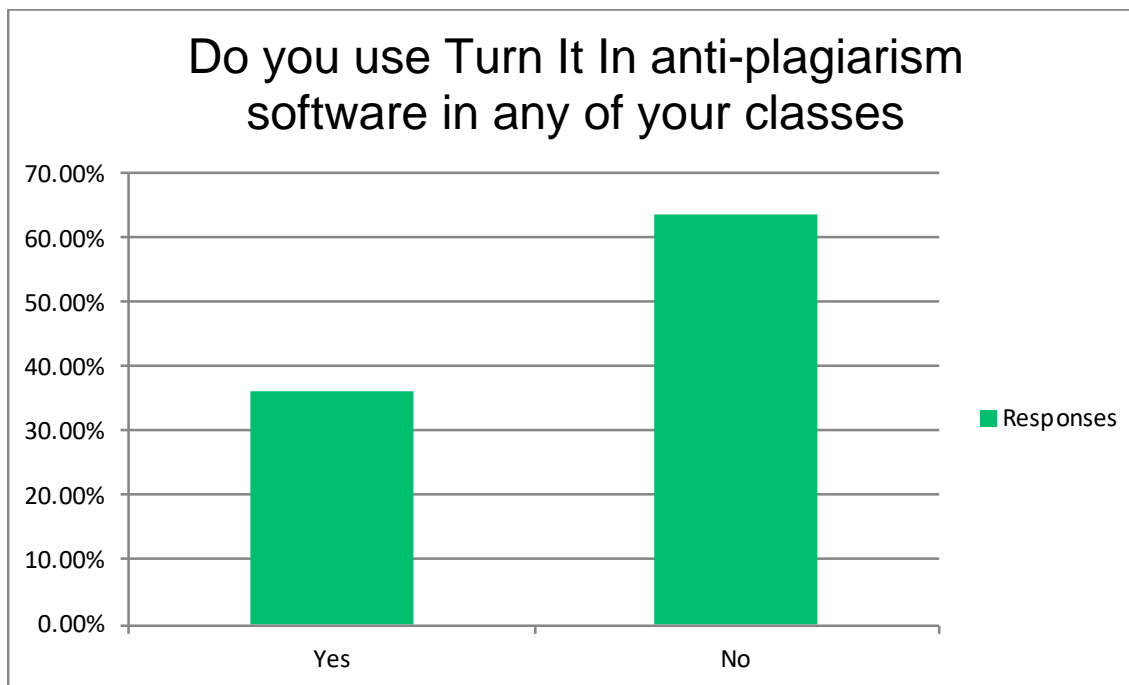
Ethics Survey, May 2019

1. Number of Respondents

94 Full-time and Part-time faculty members

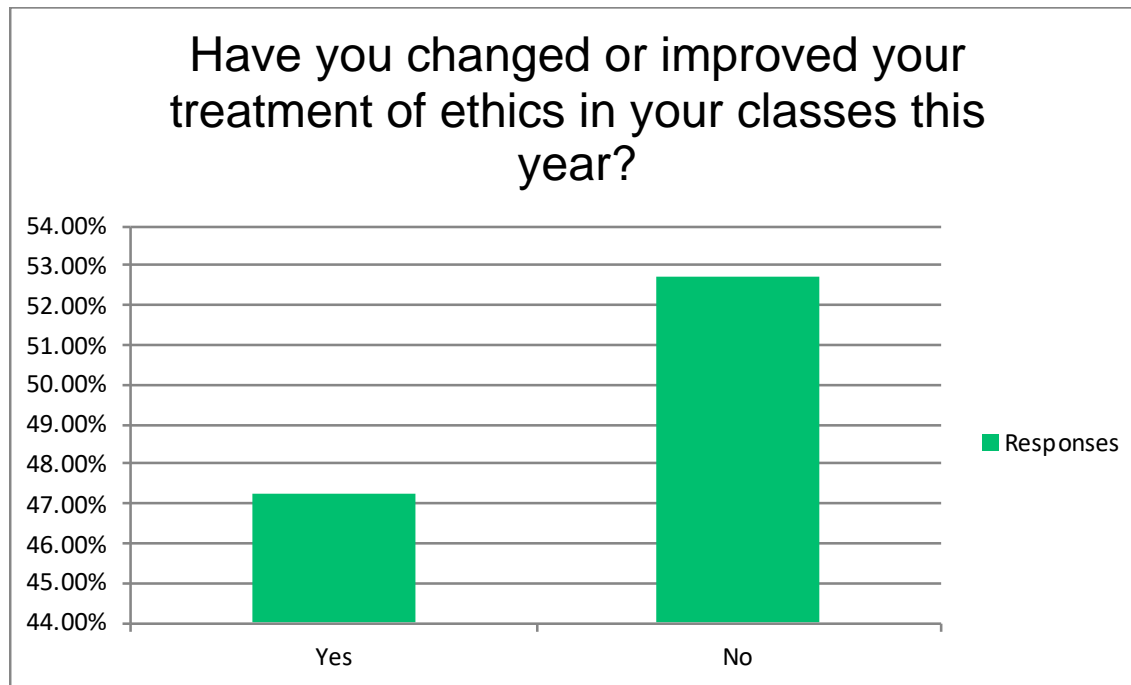
2. Do you use Turn It In anti-plagiarism software in any of your classes?

Answer Choices	Responses	
Yes	36.26%	33
No	63.74%	58



3. Have you changed or improved your treatment of ethics in your classes this year? If Yes, please describe

Answer Choices	Responses	
Yes	47.25%	43
No	52.75%	48



If yes, please describe
Allocated significantly more time to discussing ethics issues in all of my classes.
I have discussed the value of honesty and integrity.
Last year I added extra material to the textbook's review of ethics in international business. I added a research project that examined an important aspect of individual ethical decision making.
spend more time on discussing cheating and academic misconduct
Include and enhance ethics session in 650 class
I defined some new problems as homework for this semester in order to make sure students do not copy the solutions
In teaching derivatives, I discuss mishaps due to improper use of derivatives. I discuss how the problems arise not just from lack of understanding but also due to improper incentives and ethical lapses.
I've incorporated it into senior design in the way we work with our business consulting projects.
Added specific lecture slides
I taught HPL 456 an undergraduate Business Ethics course (mainly for ug) so the whole classes surrounded ethics topics. I also taught the EMT 630 - Global Business class and we talked about ethics and how they differ in different countries (specifically in southeast Asia).

I am now using Turn It in anti-plagiarism software in my BIA 654 course.
Initiated "Turn it in", Initiated multiple parallel testing.
Dedicated modules/classes in BT 353, BT 100 & Mgt 616
More emphasis and discussion
Minor change to discussion of financial reporting case studies - considering fraud triangle
Many discussions of trading ethics
In my QF401 course, I put more emphasize on the ethics of academic writing.
I use an ethics case study that I'm developing based on my experiences from private practice. I'm improving it each year.
I have examined student submissions for similarities against each other.
Reinforce the importance of ethics in the Introduction to each class.
Incorporated ethics modules in courses. A component of ethics quizzes has been incorporated in FE800 and FE655
More discussions about ethics in analyzing and presenting data.
Devote at least one 2.5 hour session per semester to it. Try to weave it into substantive subjects.
Teaching Emerging Tech course - new technologies being rolled out every year - we discuss ethical, compliance, privacy and IP issues in all of our discussions. We also talk about personal responsibility.
Just began using turn it in. Talk about ethics more.
Discussed ethical dilemmas in projects, cultures
I have changed the assignments/exams where I experienced ethical violations in the past.
I take more time to explain the importance of ethics at the beginning of the semester and restate it before the exam period when students are given the topic of the final project.
Do you mean classroom ethics or business ethics, e.g., Enron, etc.
updated ethics related modules in mgt619 and mgt635
In my statistics class, we have directed more time and attention to the issue of how people "lie with statistics." This is important not only because it helps students to think more critically about what they encounter in the wider world (including the news and social media) but also about how they can perform more intellectually honest research.
I used a software call pysimilar to check python code similarity of student assignments
Homework collaboration policy
Began using Turn It In for Spring Semester
In corporate ethics cases in my classes
Emphasized on citations in every submission
I tried to differentiate between legal vs. illegal vs. ethical vs. unethical corporate behavior. I talk about a corporate policy (or situations) which is legal yet unethical. I also talk about cheating in exams and its correlation with successful career.
Introduce a business case on Robo Ethics
I repeatedly stress the importance of integrity during lectures.
We ask students to take the ethics quiz in the MGT 898 course, which is separate from the FE 800 we teach.
I have discussed more corporate citizenship and leader values.

4. Have you experienced any academic integrity violations so far, this academic year? If Yes, how many violations? and how many violations resulted in grade penalties or other punitive measures? (Please using a semicolon to separate your answers)

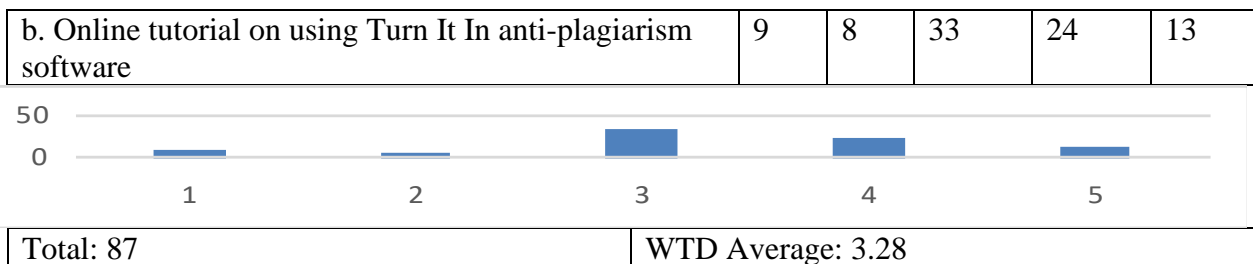
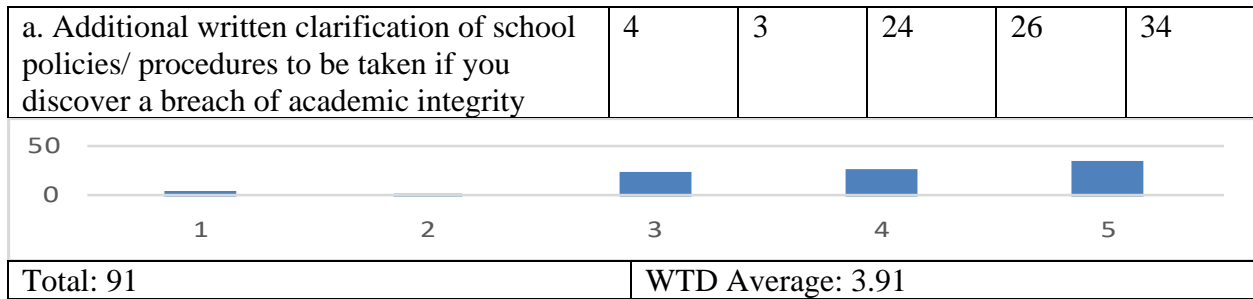
Answer Choices	Responses	
Yes	22.22%	20
No	77.78%	70

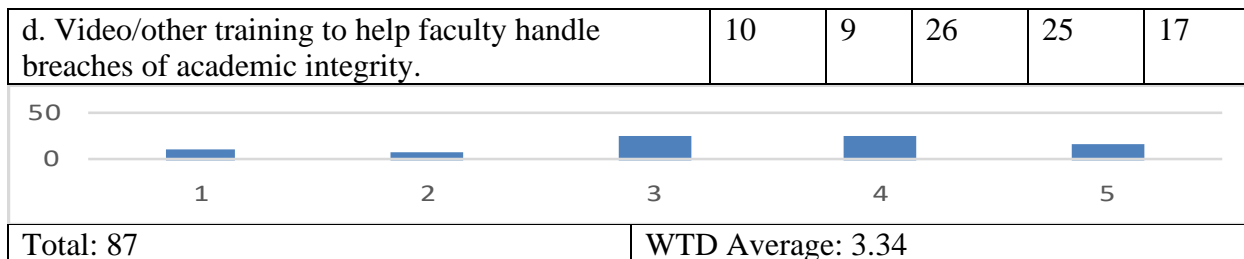
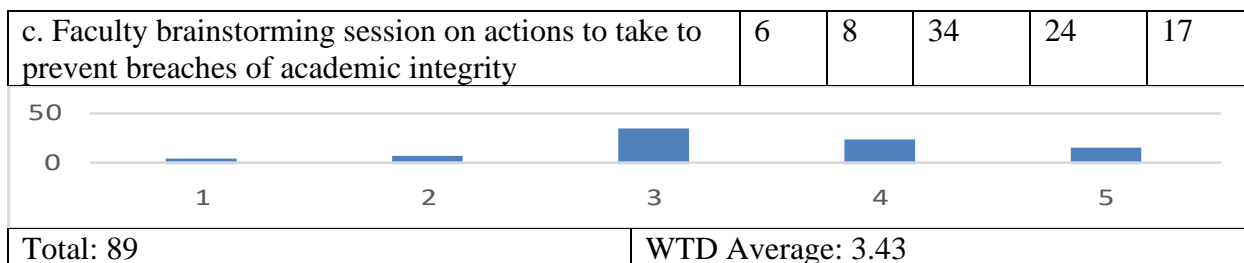


If Yes, how many violations? and how many violations resulted in grade penalties or other punitive measures?
1; 1 (zero homework grade)
Very few, and quite minor compared to previous years... Maybe 3 or 4.
1 case of plagiarism, which resulted in grade penalties
3-4 - I gave each student a warning and they all resubmitted the suspect assignments.
2; none
One or two. Required a redo and expanded work on the affected assignment.
1;1
2; 2
4 or 5 met with students grade penalties
one situation - 2 students - grade reduction
5 groups of students did not use original material for the final project but rather copied large portions from previous years. The penalty was 50% of the portion of the grade allocated to the coding part of the project.
1 student received the lowest course grade possible without failing and was required to redo their assignment
3 Violations. I talked to students in two of the violations and gave them an extra chance to do a new work. These students really improved and were quite apologetic. I also discussed in class the penalties for another violation. The last violation resulted in grade penalties (F in a homework) to all 3 students involved.
1 - Grade penalty
3; students received 0 in the assignments in question
Question is ambiguous. Academic integrity violations in teaching, research, or data management?
Multiple: cheating during exams, exploitation of peers' work in group assignments
Multiple times where students shared materials; used internet sources to supplement their own work; or used materials from students who had taken class in previous semesters.
8
Around 3-4 involving copying of homework. the undergraduate violations were addressed through the honor board, but all received 0's on the assignments.
One violation result in punitive measures.
One, resulting in redoing the assignment and reduce in grade.

5. Which of the following actions taken by the school would be most helpful to you in managing ethics issues?

	Not at all helpful		2		Neutral		4		Extremely helpful		Total
a. Additional written clarification of school policies/ procedures to be taken if you discover a breach of academic integrity	4.40 %	4	3.30 %	3	26.37 %	2 4	28.57 %	2 6	37.36 %	3 4	91
b. Online tutorial on using Turn It In anti-plagiarism software	10.34 %	9	9.20 %	8	37.93 %	3 3	27.59 %	2 4	14.94 %	1 3	87
c. Faculty brainstorming session on actions to take to prevent breaches of academic integrity	6.74 %	6	8.99 %	8	38.20 %	3 4	26.97 %	2 4	19.10 %	1 7	89
d. Video/other training to help faculty handle breaches of academic integrity.	11.49 %	1 0	10.34 %	9	29.89 %	2 6	28.74 %	2 5	19.54 %	1 7	87

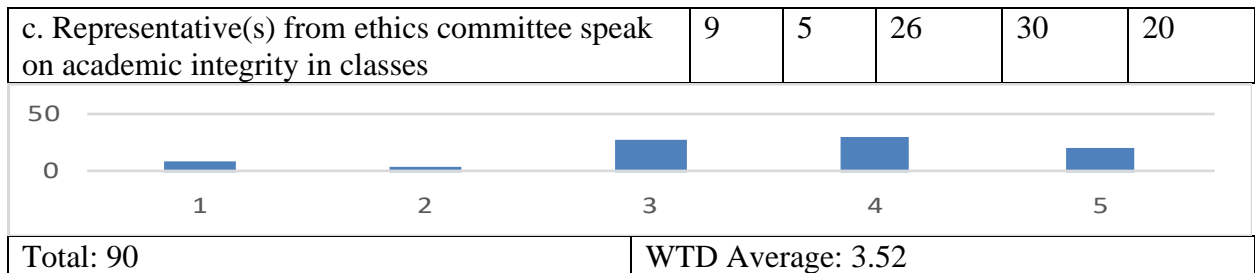
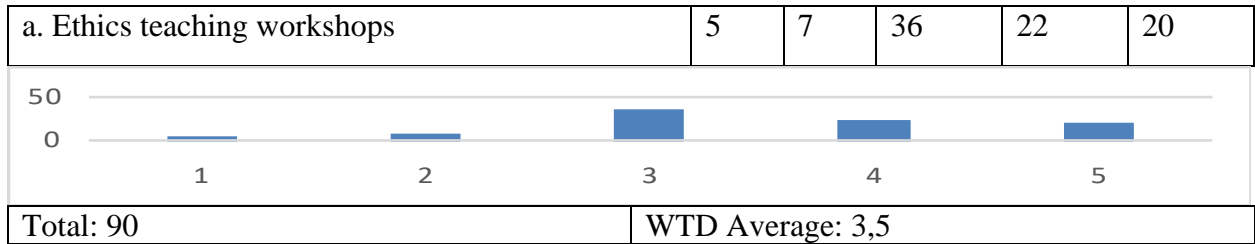




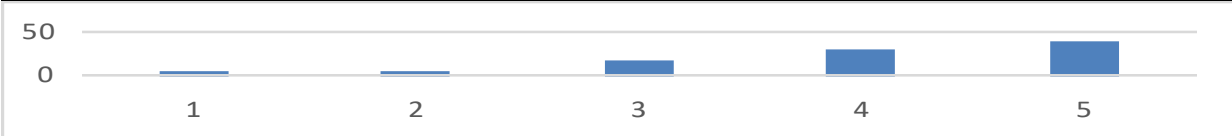
Other:
I indicated neutral because I think the information available is adequate for the courses I've been teaching. Note that they are non-traditional project based courses. In the past when I've taught more traditional courses, I used turn it in and loved it. More generally I think it would be helpful to clarify for profs what they can and can't do during test days. I've heard guidance at institute faculty meetings but found they raised questions.
The most powerful tool is turn-it in. I would also like to see students better educated at orientation on turn-it in as well as standards for citations, quotes, plagiarism, etc.
Explain punitive procedures to students directly! What prevents me from speeding in US are the exorbitant fines.
A central reporting place so I do not have to deal with this individually, I should be able to submit evidence to a central place and students should be summoned to that central place to defend their plagiarized assignments.
None of these suggestions includes an identification of the problem. To suggest a solution, you need to identify if there is an ethics problem. I suggest introducing an "Ethics Indicator" and if it shows high ethics violations, then solutions can be suggested. There should be a for-credit one-credit ethics course for the Business School to include all these topics required to all majors.
Sensibilize more students at the beginning of the academic year. For example, the biggest failures in the Financial Engineering business often involve a substantial degree of misconduct and breach of integrity. Unsurprisingly, one striking common admission from some good students caught in misconduct was peer pressure and the pressure to obtain an A!
I think the effort to decrease acts of academic dishonesty should be directed upfront - i.e., proactive to prevent them from happening at all. Focusing on the punishments to be meted out after the fact seems the wrong focus to me.
Turn It In only checks writing reports. We need some professional software to check code assignments.
A clear and detailed written statement on academic integrity in all three Research, Teaching, and Data Management is needed to be distributed to students and faculty members. A well-defined policy should clearly state consequential actions and be operable.
Mandatory expert lecture in the beginning of the course

Which of the following possible actions taken by the school or the Ethics Committee would be most helpful to you in enhancing our students' education about ethical issues?

	Not at all helpful		2		Neutral		4		Extremely helpful		Total
a. Ethics teaching workshops	5.56%	5	7.78%	7	40.00%	36	24.44%	22	22.22%	20	90
b. Ethics speaker series	8.99%	8	8.99%	8	32.58%	29	28.09%	25	21.35%	19	89
c. Representative(s) from ethics committee speak on academic integrity in classes	10.00%	9	5.56%	5	28.89%	26	33.33%	30	22.22%	20	90
d. Short but vivid ethics event during undergrad and grad orientations	4.44%	4	4.44%	4	17.78%	16	31.11%	28	42.22%	38	90



d. Short but vivid ethics event during undergrad and grad orientations	4	4	16	28	38
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Total: 90	WTD Average: 4.02
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Other
My only concern is that ethical discussions center on academic ethics and that the conversation doesn't cross over into a broader discussion of other societal values, which would take the focus off of a shared concern for academic integrity and diffuse that topic with arguments over value-opinions. We all agree students must do their own work and any form of academic unethical behavior is simply not tolerated. We need to stay on topic so there is no dissension in this discussion. Opinion only, for what it's worth.
Make sure all students know how to use http://en.writecheck.com/
Explain the punitive actions
Students need to be summoned to defend their crimes in a real forum. Teachers are pressured to pass all students in the absence of extenuating circumstances and plagiarism needs to be highlighted as an obvious reason for failure.
You need to establish a database with reliable statistics on the status of ethics. There should be a for-credit one-credit ethics course for the Business School to include all these topics required to all majors.
Ethics during orientation if that does not already occur
I am a little unclear on whether this survey is directed at Ethics in business or academic dishonesty. To me these require different approaches. I think this survey would benefit from separating these two different issues. Wrt to academic dishonesty I think the students need a better understanding of what constitutes academic dishonesty and the contingent sanctions.
Hybrid Faculty and Student committees

Course Number and Title

		Q9. Number of class sessions in this course in which ethics topic are covered	10. (Approximate) Total in-class time devoted to ethics topics in this course (in minutes)	11. Percent of final grade in this course represented by ethics exercises/homework (Enter a number between 0 and 100)
Adriana Madzharov	BT 350 Marketing	2	120	25
Adriana Madzharov	BT445 Consumer Behavior	1	120	25
Adriana Madzharov	MGT 546 Marketing Strategy	1	120	25
Ahmad Nassiripour	FIN 600- Financial & Managerial Accounting	2	60	5
Ahmad Nassiripour	EMT 624 Financial Analysis for Technological Organizations	2	60	5
Alan Maltz	MGT 609 Project Management Fundamentals	1	45	5
Alan Wheeler	BT 360- International Business	1	75	5
Alex Panayides	MGT 606- Economics for Managers	2	90	0
Alexander Rodivilov	BT 244- Microeconomics	2	30	0
Alkis Vazacopoulos	BIA 650- Process Analytics and Optimization	1	2	1
Alkis Vazacopoulos	BIA 678- Big Data Seminar	1	2	10
Alkis Vazacopoulos	BIA 674- Supply Chain Analytics	2	3	5
Allen Ginsberg	MGT-798 (A&WO) Integration and Application of Technology Management	1	2	0

Allen Ginsberg	EMT 798: Integration and Application of Technology Management	2	30	0
Amirhossein Gandomi	BIA-652 Multivariate Data Analytics	2	30	30
Anand Goel	BT 321- Corporate Finance	2	60	0
Anand Goel	QF 430- Introduction to Derivatives	1	30	0
Ann Murphy	BT 411- Senior Design 1	2	20	0
Ann Murphy	BT412- Senior Design 2	1	60	0
Aron Lindberg	MIS 699- Digital Innovation	1	60	0
Aron Lindberg	BT 466 - Data Analytics	1	10	0
B. Edington	PM610	1	10	10
Brian Rothschild	HPL 456	1	35	100
Chihoon Lee	BIA 654 - Experimental Design	28	42	0
Chihoon Lee	MGT 620 - Statistical Models	2	20	0
Chihoon Lee	MGT 719 - Research Methods	2	20	0
Christopher Asakiewicz	BIA 686 - Applied Analytics Practicum	2	20	0
Don Lombardi	MGT 100	1	120	10
Donna Chlopak	MGT 609 - Project Management Fundamentals	2	3	10
Dr. Richard Dool	BT 353- Project Management	3	60	20
Dragos Bozdog	BIA 656- Adv Data Analytics & Machine Learning	2	90	0
Dragos Bozdog	FE 582 - Foundations of Financial Data Science	1	30	0
Dragos Bozdog	FE 680 - Advanced Derivatives	1	30	0
Dragos Bozdog	FE 620 - Pricing and Hedging	1	30	0

Elaine Henry	BT 200 Financial Accounting	1	30	0
Erika Henik	BT 422-A- Decision Making	1	60	0
Feng Mai	BIA 658 - Social Network Analytics	1	170	0
Gary Lynn	MGT 641 - Marketing Management	3	20	0
Gaurav Sabnis	BT 214- Marketing Analytics and Research	2	100	0
Gaurav Sabnis	BT 435- Social Media and Network Analytics	6	60	0
George Calhoun	QF 101 - Intro to Quantitative Finance I	3	5	0
Hamed Ghodduzi	FIN 620 -Financial Econometrics	14	60	5
Ionut Florescu	FE 540 - Probability Theory	1	90	0
Ionut Florescu	QF 202 - Intermediate Financial Modeling	3	60	0
James B. Biagi	BT 200 - Financial Accounting	3	75	0
Jennifer Bayuk	FIN 545 Cybersecurity Risk Management	1	90	10
Jon Kaufman	BT 425 - Portfolio Management	1	220	1
Jordan Suchow	BIA 660 - Web Mining	2	30	0
Joseph Morabito	MIS 630 - Data Management	1	60	0
Joseph Morabito	MIS 636- Data Warehousing and Business Intelligence	2	60	0
Kenneth Blaney	FE 595 - Financial Systems Technology	1	45	0
Khaldoun Khashanah	FE 800 - Special Problems in FE (MS)	1	45	10
Khaldoun Khashanah	FE 655 - Systemic Risk & Financial Reg.	1	40	10
Larry Russ	BT 221 - Statistic	3	60	0

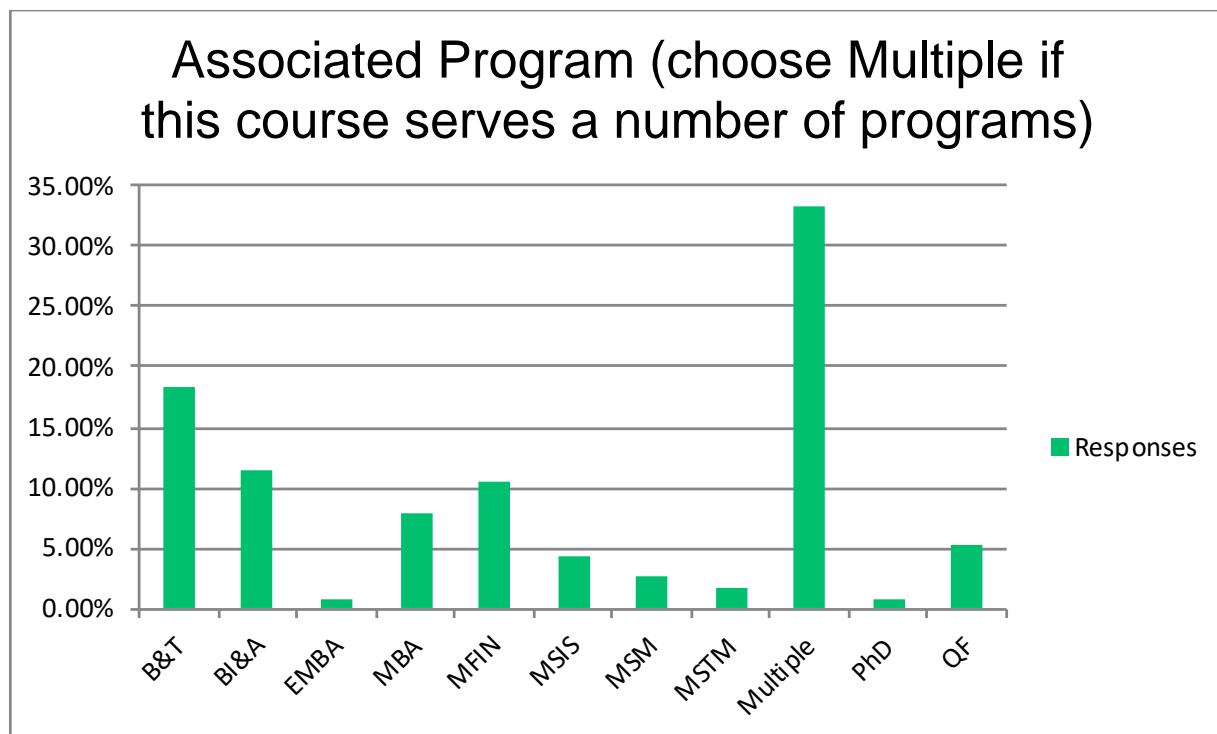
Thomas Lechler	MGT 609 - Project Management Fundamentals	6	90	0
Mahmoud Daneshmand	MIS 637 - Data Analytics and Machine Learning	1	60	20
Mahmoud Daneshmand	TM 605 - Probability for Telecommunications Manager	1	60	20
Majeed Simaan	FE 535 - Intro Financial Risk Management	1	150	0
Mark Hefter	FIN 510 - Financial Statement Analysis	1	200	20
Mark Hefter	BT 215 -Managerial Accounting	4	200	20
Mark Hefter	FIN 500 -	4	200	20
Michael Parfett	MIS 760 - IT strategy: IT issues	4	60	0
Michael zur Muehlen	MIS 712 - Advanced Business Process Management	2	30	0
Michael zur Muehlen	BT 416 - Business Process Management	1	30	0
Michael zur Muehlen	MIS 714 - Service Innovation	1	60	0
Michele Lewski	MGT 609 - Project Management Fundamentals	2	120	0
Michele Lewski	MGT 612 - Leader Development	3	60	0
Murad Mithani	MGT 699 - Strategic Management	4	20	0
Murad Mithani	BT 301 - Strategy	1	15	0
Narczyz Roztocki	FIN 615 - Financial Decision Making	1	100	2
Olorundamilola Kazeem	QF 104 - Data Management in R	10	10	0
Olorundamilola Kazeem	FE 512 - Database Engineering	6	60	0
Papa Momar Ndiaye	FE 630 - Portfolio Theory and Risk Management	3	60	0
Papa Momar Ndiaye	FE 543 - Intro to StochasticCal for Finance	1	60	0
Patricia Holahan	MGT 689 - Organizational Behavior and Design	3	20	0

Paul Rohmeyer	MGT 609 - Project Management Fundamentals	3	90	0
Pete Dominick	MGT 619 - Leading Across Projects	1	8	0
Pranav Garg	BT 301 - Introduction to Strategy	1	75	0
Pranav Garg	BT 401 - Advanced Strategy	1	30	0
Pranav Garg	MGT 699 - Strategic Management	1	30	0
Richard Anderson	BT 243 - Microeconomics	3	30	0
Richard Dool	BT 100 - Principles of Management	1	180	10
Richard Reilly	MGT 619 - Leading Across Projects	2	60	5
Richard Reilly	MGT 635 - Managerial Judgment and Decision Making	1	60	10
Robert Stinerock	QF 112 - Statistics	3	60	0
Robert Zotti	MGT 609 - Project Management Fundamentals	2	60	5
Rong Liu	BIA 660 - Web Mining	2	45	0
Sheung Yin Kevin Mo	FE 670 - Algorithmic Trading Strategies	1	30	20
Somayeh Moazeni	BIA 650 - Process Analytics and Optimization	1	50	0
Somayeh Moazeni	FE 646 - Opt. Models & Methods in Finance	1	200	0
Stephen A. White	MIS 710 - Process Innovation and Management	5	20	0
Steve Yang	FE 570 - Market Microstructure and Trading Strategy	1	3	0
Suji Iyer	MGT 609 - Project Management Fundamentals	3	15	90
Suman Banerjee	FIN 638A - Corporate Finance	1	3	8
Ted Stohr	BIA 650 - Process Analytics and Optimization	1	75	0

Victor Xi Luo	Fin 623 - Financial Management	3	15	5
Victor Xi Luo	BT 321 - Corporate Finance	1	40	5
Wayne Huang	MIS 710 - Process Innovation and Management	1	60	10
Wing Wong	MIS 730 - Integrating IS Technologies	1	10	0
Yan Chen	MGT 663 - Discovering & Exploiting Entrepreneurial Opportunities	1	60	0
Yan Chen	BT 372 - Disc & Comm Tech Business Ops	23	60	0
Ying Wu	BT 454 - An International Economics and Finance	30	15	50
Ying Wu	BT 244 - Microeconomics	30	10	30
Ying Wu	BT 243 - Macroeconomics	2	15	50
Ying Wu	Introduction to Economics	3	20	0
Zhenyu Cui	FE 800 - Projects in Financial Engineering	2	30	5
Zvi Aronson	BT 100 - Principles of Management	2	60	5
Average		3.02%	57.04%	6.89%

8. Associated Program (choose Multiple if this course serves a number of programs)

Answer Choices	Responses	
B&T	18.42%	21
BI&A	11.40%	13
EMBA	1%	1
MBA	7.89%	9
MFIN	10.52%	12
MSIS	4.38%	5
MSM	2.63%	3
MSTM	1.75%	2
Multiple	33.33%	38
PhD	1%	1
QF	5.26%	6
	Answered	111
	Skipped	3



9. Number of class sessions in this course in which ethics topic are covered

Adriana Madzharov	2
Adriana Madzharov	1
Adriana Madzharov	1
Ahmad Nassiripour	2
Ahmad Nassiripour	2
Alan Maltz	1
Alan Wheeler	1
Alex Panayides	2
Alexander Rodivilov	2
Alkis Vazacopoulos	1
Alkis Vazacopoulos	1
Alkis Vazacopoulos	2
Alkis Vazacopoulos	1
Allen Ginsberg	2
Allen Ginsberg	2
Amirhossein Gandomi	2
Anand Goel	1
Anand Goel	2
Ann Murphy	1
Ann Murphy	1
Aron Lindberg	1
Aron Lindberg	1
B. Edington	1
Brian Rothschild	28
Chihoon Lee	2
Chihoon Lee	2
Chihoon Lee	2
Christopher Asakiewicz	1
Don Lombardi	2
Donna Chlopak	3
Dr. Richard Dool	2
Dragos Bozdog	1
Dragos Bozdog	1
Dragos Bozdog	1
Dragos Bozdog	1
Elaine Henry	1
Erika Henik	1
Feng Mai	3
Gary Lynn	2
Gaurav Sabnis	6
Gaurav Sabnis	3
George Calhoun	14
Hamed Ghoddusi	1
Ionut Florescu	3
Ionut Florescu	3
James B. Biagi	1

Jennifer Bayuk	1
Jon Kaufman	2
Jordan Suchow	1
Kenneth Blaney	2
Khaldoun Khashanah	1
Khaldoun Khashanah	1
Khaldoun Khashanah	1
Larry Russ	3
Larry Russ	6
Thomas Lechler	1
Mahmoud Daneshmand	1
Mahmoud Daneshmand	1
Mahmoud Daneshmand	1
Mark Hefter	4
Mark Hefter	4
Mark Hefter	4
Michael Parfett	2
Michael zur Muehlen	1
Michael zur Muehlen	1
Michael zur Muehlen	2
Michele Lewski	3
Michele Lewski	4
Murad Mithani	1
Murad Mithani	1
Narczyz Roztocki	10
Olorundamilola 'Dami' Kazeem	6
Olorundamilola 'Dami' Kazeem	3
Patricia Holahan	1
Paul Rohmeyer	3
Pete Dominick	3
Pranav Garg	1
Pranav Garg	1
Pranav Garg	1
Richard Anderson	1
Richard Dool	3
Richard Reilly	1
Richard Reilly	2
Richard Reilly	1
Robert Stinerock	3
Robert Zotti	2
RONG LIU	2
Sheung Yin Kevin Mo	1
Somayeh Moazeni	1
Somayeh Moazeni	1
Steve Yang	5
Suji Iyer	1
Suman Banerjee	3
Ted Stohr	1
Victor Xi Luo	1

Victor Xi Luo	3
Wayne Huang	1
Wing Wong	1
Yan Chen	1
Yan Chen	1
Ying Wu	23
Ying Wu	30
Ying Wu	30
Ying Wu	2
Zhenyu Cui	3
Zvi Aronson	2
Average	3.02%

10. (Approximate) Total in-class time devoted to ethics topics in this course (in minutes)

Adriana Madzharov	120
Adriana Madzharov	120
Adriana Madzharov	120
Ahmad Nassiripour	60
Ahmad Nassiripour	60
Alan Maltz	45
Alan Wheeler	75
Alex Panayides	90
Alexander Rodivilov	30
Alkis Vazacopoulos	2
Alkis Vazacopoulos	2
Alkis Vazacopoulos	3
Alkis Vazacopoulos	2
Allen Ginsberg	30
Allen Ginsberg	30
Amirhossein Gandomi	60
Anand Goel	30
Anand Goel	20
Ann Murphy	60
Ann Murphy	60
Aron Lindberg	10
Aron Lindberg	10
B. Edington	35
Brian Rothschild	42
Chihoon Lee	20
Chihoon Lee	20
Chihoon Lee	20
Christopher Asakiewicz	120
Don Lombardi	3
Donna Chlopak	60
Dr. Richard Dool	90
Dragos Bozdog	30
Dragos Bozdog	30
Dragos Bozdog	30
Dragos Bozdog	30
Elaine Henry	60
Erika Henik	170
Feng Mai	20
Gaurav Sabnis	100
Gaurav Sabnis	60
George Calhoun	5
Hamed Ghoddusi	60
Ionut Florescu	90
Ionut Florescu	60

James B. Biagi	75
Jennifer Bayuk	90
Jon Kaufman	220
Jordan Suchow	30
Kenneth Blaney	60
Khaldoun Khashanah	60
Khaldoun Khashanah	45
Khaldoun Khashanah	45
Larry Russ	40
Larry Russ	60
Thomas Lechler	90
Mahmoud Daneshmand	60
Mahmoud Daneshmand	60
Majeed Simaan	150
Mark Hefter	200
Mark Hefter	200
Mark Hefter	200
Michael Parfett	60
Michael zur Muehlen	30
Michael zur Muehlen	30
Michael zur Muehlen	60
Michele Lewski	120
Michele Lewski	60
Murad Mithani	20
Murad Mithani	15
Narczyz Roztocki	100
Olorundamilola 'Dami' Kazeem	10
Olorundamilola 'Dami' Kazeem	60
Papa Momar Ndiaye	60
Papa Momar Ndiaye	60
Patricia Holahan	20
Paul Rohmeyer	90
Pete Dominick	8
Pranav Garg	75
Pranav Garg	30
Pranav Garg	30
Richard Anderson	30
Richard Dool	180
Richard Reilly	60
Richard Reilly	60
Richard Reilly	60
Robert Stinerock	60
Robert Zotti	45
RONG LIU	30
Sheung Yin Kevin Mo	50
Somayeh Moazeni	200
Somayeh Moazeni	20
Steve Yang	3
Suji Iyer	15

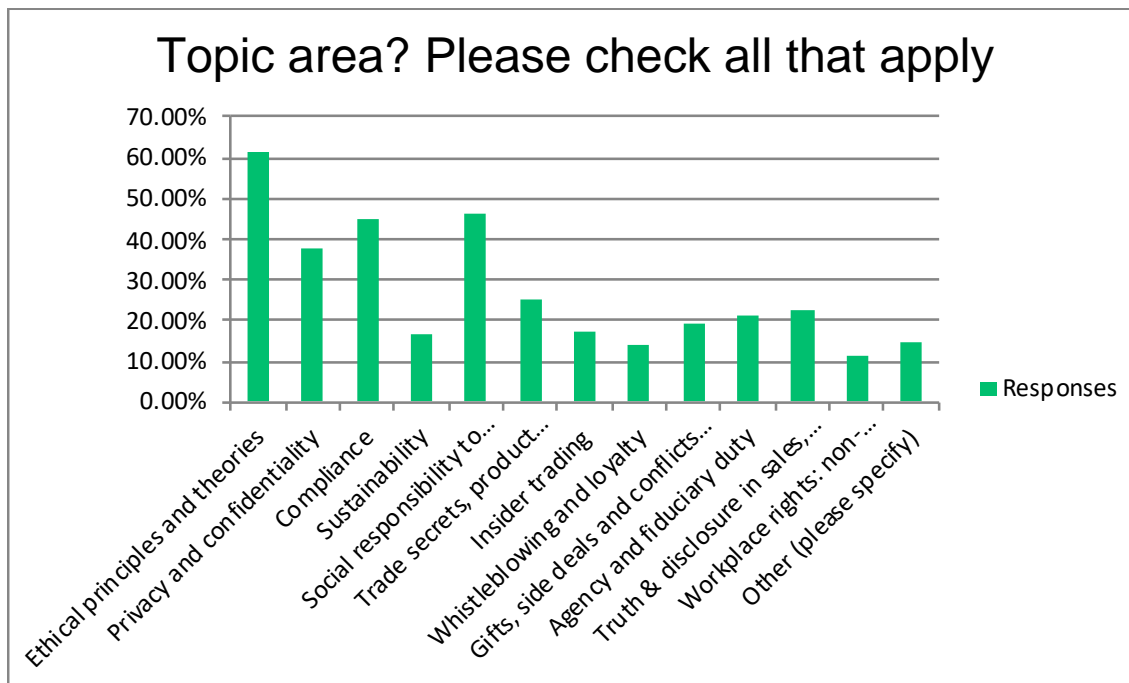
Suman Banerjee	3
Ted Stohr	75
Victor Xi Luo	15
Victor Xi Luo	40
Wayne Huang	60
Wing Wong	10
Yan Chen	60
Yan Chen	60
Ying Wu	15
Ying Wu	10
Ying Wu	15
Ying Wu	20
Zhenyu Cui	30
Zvi Aronson	60
Average	59.92 %

11. Percent of final grade in this course represented by ethics exercises/homework (Enter a number between 0 and 100)

Adriana Madzharov	25
Adriana Madzharov	25
Adriana Madzharov	25
Ahmad Nassiripour	5
Ahmad Nassiripour	5
Alan Maltz	5
Alan Wheeler	5
Alkis Vazacopoulos	1
Alkis Vazacopoulos	1
Alkis Vazacopoulos	10
Alkis Vazacopoulos	5
Amirhossein Gandomi	30
B. Edington	10
Brian Rothschild	100
Don Lombardi	10
Donna Chlopak	10
Dr. Richard Dool	20
Hamed Ghoddusi	5
Jennifer Bayuk	10
Jon Kaufman	1
Khaldoun Khashanah	10
Mahmoud Daneshmand	20
Mahmoud Daneshmand	20
Mahmoud Daneshmand	20
Mark Hefter	20
Mark Hefter	20
Mark Hefter	20
Narczyz Roztocky	2
Richard Dool	10
Richard Reilly	5
Richard Reilly	5
Richard Reilly	10
Robert Zotti	5
Sheung Yin Kevin Mo	20
Suji Iyer	90
Suman Banerjee	8
Victor Xi Luo	5
Victor Xi Luo	5
Wayne Huang	10
Ying Wu	50
Ying Wu	30
Ying Wu	50
Zhenyu Cui	5
Zvi Aronson	5
Average	17.11%

12. Topic area? Please check all that apply

Answer Choices	Responses	
Ethical principles and theories	61.40%	70
Privacy and confidentiality	37.71%	43
Compliance	44.73%	51
Sustainability	16.66%	19
Social responsibility to stakeholders	46.49%	53
Trade secrets, product liability, copyrights, patents	25.43%	29
Insider trading	17.54%	20
Whistleblowing and loyalty	14.03%	16
Gifts, side deals and conflicts of Interest	19.29%	22
Agency and fiduciary duty	21.05%	24
Truth & disclosure in sales, marketing and financial reporting	22.80%	26
Workplace rights: non-discrimination	11.40%	13
Other (please specify)	14.91%	17



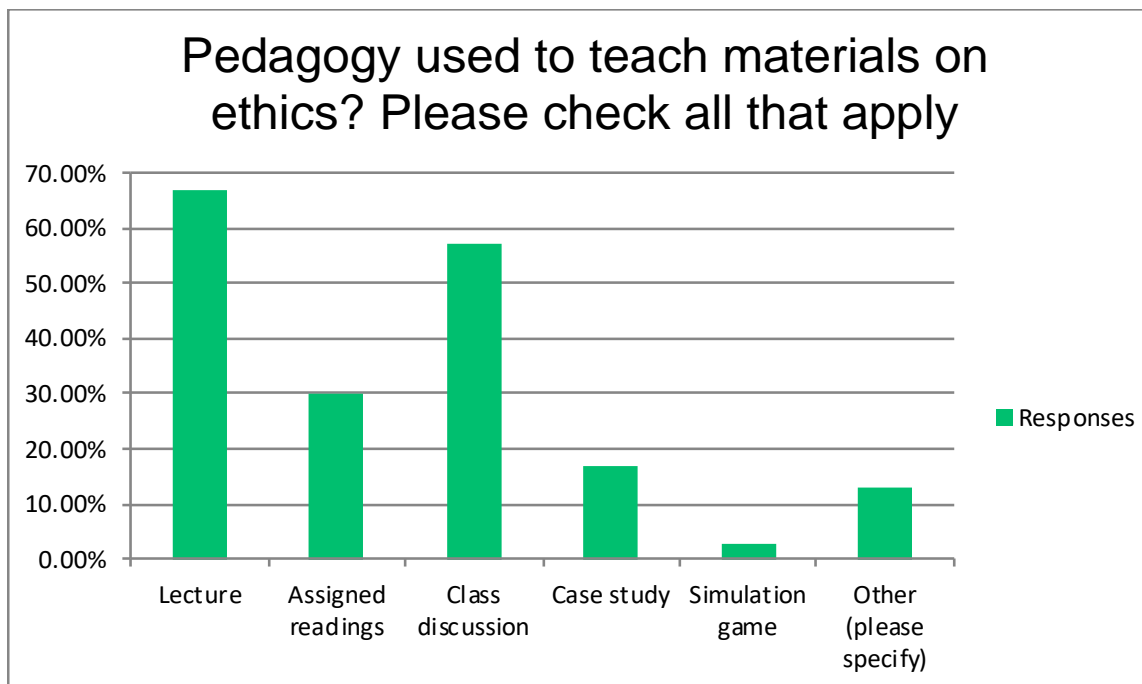
Name	Other
Aron Lindberg	Educating students about plagiarism
Ionut Florescu	Assignments
James B. Biagi	Legal v. Ethical Conduct
Kenneth Blaney	Ethical sourcing and use of data for machine learning
Khaldoun Khashanah	Ethics are discussed in conjunction with regulation.
Michele Lewski	Leadership = Ethical behavior; it is woven throughout
Olorundamilola 'Dami' Kazeem	Academic Integrity
Papa Momar Ndiaye	Originality of work; academic and scientific integrity; meaning of true ownership of the material studied and projects developed during the curriculum
Patricia Holahan	We discuss Stevens policies re academic dishonesty
Pete Dominick	moral courage, moral efficacy, diversity
RONG LIU	Plagiarism
Ying Wu	diligence, team work spirit, respect to workplace/classroom/culture
Zhenyu Cui	We ask students to take the online Ethics quiz.

13. How many times do you discuss academic integrity in your class?

How many times do you discuss academic integrity in your class?			
	Yes	No	Total
At the beginning of your class?	104 91.22%	5 4.38%	109
On additional occasions throughout the semester?	95 83.33%	13 11.40%	108

14. Pedagogy used to teach materials on ethics? Please check all that apply

Answer Choices	Responses	
Lecture	66.66%	76
Assigned readings	29.82%	34
Class discussion	57.01%	65
Case study	16.66%	19
Simulation game	2.63%	3
Other (please specify)	13.15%	15



Other
Real world examples, Enron.
Slides on Turnitin and plagiarism
Syllabus
Ethics Module (Mgt899)
Questions and Answers
News articles
Examples from statistics
Course Syllabus, Assignment Instructions, Canvas Announcements
Ethics quiz
Guest Speaker Series
Presentation on corporate social responsibility

15. Please name the ethics-related case (s), assigned reading(s) or simulation game(s) that you use in this course:

A research summary/synopsis of Milgram's Obedience to Authority with a focus on the proposed impact the project's research may have on ethical decision-making within the corporate environment.
Market structure
Ethics case studies
Ethics artificial intelligence, bias
AI & Compliance Bias in Supply Chains Sales and Operations Systems and Compliance
CompXM - Board Queries
Lecture slides (online course) about PM related ethics issues.
<p>Ethics of Business & Technology Case Studies Proper Goals of Business in Society: • Teatulia (MIT- 16 Pages, Free) https://www.thecasecentre.org/students/products/view?id=124331 • Union Activism: Do Union Pensions Funds Act Solely in the Interest of Beneficiaries? (Stanford- 9 pages, Free) https://www.thecasecentre.org/educators/products/view?id=112584 • Origo Resurs (Copenhagen Business School- 8 pages, Free) https://www.thecasecentre.org/educators/products/view?id=120889 • Environmental Product Differentiation by the Hayward Lumber Company (Stanford- 21 Pages, Free) https://www.thecasecentre.org/educators/products/view?id=91164 • SELCO (Yale- Interactive, Free) http://vol10.cases.som.yale.edu/selco Role of the Public Good in Business: • Luminous Power Technologies (MIT- 16 Pages, Free) https://www.thecasecentre.org/students/products/view?id=131475 • Fair Trade Coffee: The Mainstream Debate (MIT- 23 Pages, Free) https://www.thecasecentre.org/educators/products/view?id=102073 Intellectual Property: • Legal and Profitable? Spotify: The Challenges of an Online Music Service (HBR- 23 Pages, \$7.46) https://hbsp.harvard.edu/product/HEC110-PDF-ENG?itemFindingMethod=Search • Sony and the JK Wedding Dance (HBR- 9 Pages \$7.46) https://hbsp.harvard.edu/product/510064-PDF-ENG?itemFindingMethod=Search Globalization: Ethics of Advertising: • Cult Girl: Responsible Management and Self-management of Subjectivity at Work (Copenhagen Business School- 10 pages, Free) https://www.thecasecentre.org/educators/products/view?id=118718 • Making Him Famous: The Kony 2012 Campaign to Catch Joseph Kony (Copenhagen Business School- 9 pages, Free) https://www.thecasecentre.org/educators/products/view?id=118720 The Status of the Corporation as a Moral Agent: • Berkshire Hathaway: The Role of Trust in Governance (Stanford- 5 Pages, Free) https://www.thecasecentre.org/educators/products/view?id=103854 From Course Objectives: Ethical Responsibility and awareness of societal impact of one's profession: • Risk Management Breakdown at Axa Rosenberg: The Curious Case of a Quant Manager Trusted Too Much (Stanford- 4 Pages, Free) https://www.thecasecentre.org/educators/products/view?id=116588 Analyze the ethical and policy dimensions of business and engineering decision-making: • BP and the Deepwater Horizon Disaster of 2010 (MIT- 28 Pages, Free) https://www.thecasecentre.org/educators/products/view?id=105418 Develop a richer understanding of key concepts and controversies in ethics and technology: • Lululemon: A Sheer Debacle in Risk Management (Stanford- 8 Pages, Free) https://www.thecasecentre.org/educators/products/view?id=122378 Artificial Intelligence: • Caring for your Company's Caregivers (HBR Article-NOT CASE STUDY, Free) https://hbr.org/2018/11/caring-for-your-companys-caregivers • Dialogues on AI and Ethics (Princeton- Collection of six fictional case studies, free) https://aiethics.princeton.edu/case-studies/ • Society and the Second Age of Machines: Algorithms Versus Ethics (Springer- 7 pages, Free, 2018) https://rd.springer.com/article/10.1007/s12115-018-0221-6 https://rd.springer.com/content/pdf/10.1007%2Fs12115-018-0221-6.pdf Finance: • Ant Financial:</p>

<p>Flourishing Farmer Loans at MYbank (Yale, unknown length, unknown cost) https://som.yale.edu/case/2017/ant-financial-flourishing-farmer-loans-at-mybank • Hertz Global Holdings, Inc (MIT- 13 pages, Free) https://www.thecasecentre.org/educators/products/view&&id=152547 • Ethics, Finance, and Automation: A Preliminary Survey of Problems in High Frequency Trading (Stevens- 18 Pages, Free) https://link.springer.com/article/10.1007/s11948-012-9412-5 https://stevens.on.worldcat.org/atoztitles/link?sid=google&aunit=R&aunitlast=Morck&atitle=Behavioral+finance+in+corporate+governance:+economics+and+ethics+of+the+devil%E2%80%99s+advocate&id=doi:10.1007/s10997-008-9059-4&title=Journal+of+Management+and+Governance&volume=12&issue=2&date=2008&spage=179&issn=1385-3457 • Ethics, Finance, and Automation: A Preliminary Survey of Problems in High Frequency Trading (Stevens- 20 Pages, Free, 2012) https://link.springer.com/article/10.1007/s11948-012-9412-5 https://link.springer.com/content/pdf/10.1007%2Fs11948-012-9412-5.pdf • Business Ethics: A Quantitative Analysis of the Impact of Unethical Behavior by Publicly Traded Corporations (Journal of Business Ethics, 6 pages, Free, 1997) https://link.springer.com/article/10.1023/A:1017985519237</p>
David Boller, The Promise and Peril of Big Data, The Aspen Institute, Washington, DC
None specifically but we discuss the ethics of the different aspects of project management activities and during the course in terms of scheduling, pricing, and delivery of promised results.
Case studies on ethics in financial reporting - provided in textbook (Horngren's Financial Accounting)
Chapters in Judgment in Managerial Decision Making (Bazerman & Moore)
Kosinski et al. (2013) Private traits and attributes are predictable from digital records of human behavior, Proceedings of the National Academy of Sciences
WSJ articles
I use CFA's ethics module.
class discussions
WHAT TO CONSIDER WHEN AN EXECUTOR DISCOVERS A CASH HOARD: AN ETHICAL CASE STUDY FOR CERTIFIED PUBLIC ACCOUNTANTS Readings include: AICPA Code of Conduct, IRS Circular 230, NYS Bar Associations Rules of Ethics and the US Code.
Multiple Cybersecurity incidents and how companies responded to them, whether with plausible deniability or actual remediation, or both. Examples were also in the textbook: Financial Cybersecurity Risk Management (Rohmeyer and Bayuk)
Case study provided by cfa
Using the blog `aiweirdness` to present a non-political case of a biased AI system as a lead in to a more serious class conversation.
Ethics Quiz Case I Ethics Quiz Case II Ethics Quiz Case III Ethics Quiz Case IV
discussions of ethics violations in corporate history that led to major collapses (Keating Five scandal, Enron, Andersen, WorldCom, Adelphia, Madoff...) including some practices leading to the crisis of 2008.
Included in Ethics Module (Mgt899)
News articles on M&A in the retail industry
readings change each semester
ethics quiz supplied by dept.
CompXM Board Queries
Text book
N/A. Mainly open discussion format with questions and answers.
Edmondson, A. (2011). Strategies for learning from failure. Harvard Business Review, pp. 48-55. April. Hopkins, Andrew (2011). Management walk-arounds: Lessons from the Gulf of Mexico oil well blowout. Working Paper 79, Australian National University (February). Bohmer, R.M., Edmondson, A.C., & Roberto, M.A. (2012, May 1). Columbia's Final Mission. Vaughan, D. (1997). The trickle-down effect: Policy decisions, risky work, and the Challenger tragedy. California Management Review, 39(2),

80-102. Trevino, L., Hartman, L.P. & Brown, M. (2000). Moral person and moral manager: how executives develop a reputation for ethical leadership, <i>California Management Review</i> , 42(4), 128-142. May, D., Hodges, T., Chan, A., Avolio, B. (2003). Developing the moral component of authentic leadership. <i>Organizational Dynamics</i> , 32(3), 247-260. Taylor, A, (2017). 5 Signs your organization might be headed for an ethics scandal. <i>Harvard Business Review</i> , December. Hougard, R., Carter, J., Afton, M. (2018). Self-awareness can help leaders more than an MBA can. <i>Harvard Business Review</i> , January. Papalexandris, A. Vakola, M. Soderquist, K.E, Prastacos, G.P. <i>Workplace Olympics: Inspiring Great Performance through Corporate Values-in-Use.</i> (pp. 2-12).
News articles on Amazon's decision to enter and then withdraw from opening HQ2 in NYC
News articles on M&A in the retail industry
Cases reported in the Wall Street Journal
Moral Person Moral Manager
Contagion and differentiation in unethical behavior
Ethics-related essay Proctored final exam PMI code of ethics reading
Insider trading, role of a financial engineer in society, danger of high frequency trading
Carolina's Healthcare System: Consumer Analytics
Ethics related cases such as, Flash Crash Trader case, Chicago Mercantile Exchange Routing Incident, LTCM Bailout Case, Subprime Mortgage Crash.
1) Prisoner's dilemma 2) The battle of the sexes.
Online ethics quiz
Case Study on Dimensional Investment Funds and related Readings
Case Study on Finansbank
Case Study on Finansbank, Discussions on Economics principle
For example, the students choose a company and analyze the ethical values that are upheld or violated.

16. Any other comments?

<p>These courses are totally focused on projects and I teach business consulting projects with real clients. Ethics comes up in the way we serve those clients. In particular, we spend a lot of times discussing confidentiality. Students even need to sign NDAs for some projects.</p>
<p>PMI has a very specific set of ethical standards which each PMP must adhere to.</p>
<p>There were 3-4 major assignments where copying was so blatant, I called out plagiarism in the lecture after the plagiarized assignments were submitted and put examples on the screen. None of the students seemed to think it was a big deal, just annoyed at being caught and having to hand in a new assignment. This is after I made it clear from the beginning they could fail for this reason.</p>
<p>I feel this survey tries to mix the idea of teaching ethics in the classroom and academic honesty. These are actually very different subjects and I have concern that having the two in the same survey might confuse people and skew the results.</p>
<p>Recommend introducing a one-credit for credit ethics course required for all business school students</p>
<p>There should be a for-credit one-credit ethics course for the Business School to include all these topics required to all majors.</p>
<p>More attention is needed for the mechanism we use for the Ethics Module (in a separate Canvas shell).</p>