

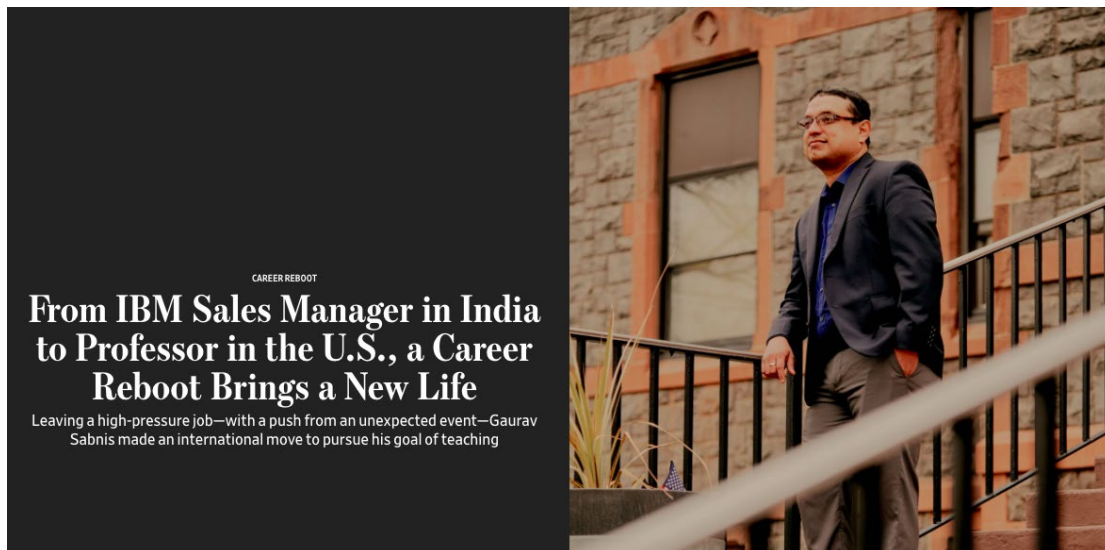


Stevens Institute of Technology Media Highlights

December 8, 2020 – March 23, 2021

Between December 8, 2020 – March 23, 2021, Stevens received 2,715 media mentions in the national, regional and local media, including digital, broadcast and print media. Mentions include faculty commentary in top tier and other outlets, coverage of published research and institutional updates. This coverage is the result of targeted outreach to media, media inquiries seeking expert commentary and organic media interest in Stevens people and activities. Athletics news and alumni career-related media coverage are typically not included in this media report.

Media Spotlight



[From IBM sales manager in India to professor in the U.S., a career reboot brings a new life](#)

THE WALL STREET JOURNAL.

The Wall Street Journal profiled Business School Associate Professor of Marketing Gaurav Sabnis about his decision to switch careers from industry to academia. The article was also picked up by [Market Screener](#).

Stevens Experts in the News

[The same nuclear fears Pelosi has about Trump cost an Air Force major his job in 1973](#)

The Washington Post

The Washington Post spoke with CAL Assistant Professor Alex Wellerstein about the president's control over the decision about how and when to utilize nuclear weapons.

The Star-Ledger

['COVID Slide' among students of color threatens the future of STEM workforce](#)

The Star-Ledger ran an op-ed from President Farvardin on the impact the pandemic has had on STEM fields, particularly for under-represented minorities and those from underserved communities.

CNN BUSINESS

[Proof big tech is way too big: It's a quarter of your portfolio](#)

CNN Business interviewed Business School Teaching Professor George Calhoun, who argues that the market needs to shift away from tech and back toward value stocks that have underperformed. The news was picked up by several outlets, including [ABC 17 News](#) and [Hartford Business Journal](#).

U.S. News & World Report

[4 stock market predictors to watch](#)

U.S. News & World Report interviewed Business School Teaching Professor George Calhoun on market indicators, metrics that investors can use to determine whether a company is thriving, and what positive and negative sentiment can reveal about the market.

Forbes

[GameStop, the second surge: anatomy of a 'gamma swarm'](#)

Forbes published Business School Teaching Professor George Calhoun's column on the GameStop stock's second surge, which has challenged conventional wisdom about how the market follows certain rules and trends. Calhoun is a [regular contributor](#) for *Forbes*.

Newsday

[500-year floods about every 4 years? That could be Jamaica Bay's future, study says](#)

Newsday interviewed SES Assistant Professor Reza Marsooli for a Q&A on his work on sunny day flooding in Jamaica Bay. The Q&A discusses a high greenhouse gas emissions scenario and the impact it can have on Jamaica Bay if measures to mitigate climate change are not taken.

InformationWeek

[Why 2021 may turn out to be a great year for startups](#)

InformationWeek featured commentary from Business School Associate Professor Peter Koen on why 2020 was a strong year for technology startups despite the challenges presented by COVID-19.

Lifewire

[Faking videos is easy, Deep Nostalgia shows](#)

Lifewire tapped Director of the Stevens Institute for Artificial Intelligence Jason Corso to speak about a new AI platform that animates old photos, leading to growing concerns among academics and industry leaders regarding the use and detection of deep-fake videos.

Lifewire

[How AI can manipulate your choices](#)

Lifewire interviewed Director of the Stevens Institute for Artificial Intelligence Jason Corso on how AI and machine learning algorithms are watching human behavior and can learn to manipulate it.



[9 things that happen as soon as a new president takes office](#)

Reader's Digest spoke with CAL Assistant Professor Lindsey Cormack on what occurs during a new president's first 100 days in office, covering a variety of topics including filling positions in the White House and executive office, acting on campaign promises, foreign policy and executive orders.



[7 signs it's time to kill an IT investment](#)

CIO Magazine interviewed Business School Associate Teaching Professor Paul Rohmeyer on signs that it is time to end a failed IT investment, particularly when a project veers off course.



[Raising the next generation of engaged citizens with Dr. Lindsey Cormack](#)

The Lobby Shop Podcast featured CAL Assistant Professor Lindsey Cormack who discussed DC Inbox, her book on the party of veterans and a new book that she is writing about how and why to raise informed citizens, emphasizing the need to engage young children in civic discussions.



[The human face of human deterrence](#)

War on the Rocks quoted CAL Assistant Professor Alex Wellerstein for a story on the leaders in charge of nuclear weapons and how they rationalized the weapons existence.



[Fans of Popeyes' rip'n chicken won't want to miss this deal](#)

Mashed referenced Business School Assistant Professor Adriana Madzharov's work, which shows that when certain individuals touch food directly with their hands, they not only experience it as tastier and more satisfying, but they eat more of it. The article featured a new menu item at Popeyes that is intended to be eaten with one's hands.



[Storm-battered NJ coast bracing for more potential damage](#)

New Jersey 101.5 radio spoke with SES Associate Professor Jon Miller about the New Jersey coastline and how to mitigate potential damage to communities as they brace for a difficult hurricane season.



[Fears of new swine flu outbreak as farm set to slaughter 3,000 'infected' pigs](#)

Daily Star spoke with CAL Assistant Professor Theresa MacPhail on regular measures that the Chinese government takes to check for potential swine flu outbreaks and strains in circulation.



[NFTs explained: these pricey tokens are as weird as you think they are](#)

CNet interviewed CAL Associate Professor Jeff Thompson about non-fungible tokens, as well as the ethics and complexities surrounding these blockchain-based digital artworks. [Seattlepi.com](#) also picked up the piece.

MARKET REALIST

[Lindsay Lohan 'couldn't be happier' to be part of the NFT revolution](#)

Market Realist quoted CAL Associate Professor Jeff Thompson about non-fungible tokens in an article detailing how celebrities are buying these blockchain-based digital artworks to add to their art collection.

Research, Innovation and Technology



[New AI tool checks up on ocean health from space](#)

Freethink ran an article on Knut Stamnes' work on the development of OC-SMART, a machine-learning platform that can process ocean color in satellite images ten times faster than the world's leading platform. NASA will adopt the technology.



[Bringing massive quantum device integration within reach](#)

Tech Explorist featured SES Associate Professor Yuping Huang's work on a chip-based photon source that can create entangled photons 100 times more efficiently than previously possible. The news was picked up by more than twenty outlets including [Photonics Media](#) and [Science Daily](#).



[Once-in-a-lifetime floods to become regular occurrences by end of century](#)

The National Science Foundation picked up Stevens' news release on SES Assistant Professor Reza Marsooli's work that 100- and 500-year storms could become regular occurrences by the end of the century. The news was also picked up by [Science Daily](#), [Earth.com](#) and [Municipal Sewer & Water Magazine](#).



[Tinkering with moods alters trust in smart speakers](#)

Futurity wrote about SSE Assistant Professor Ting Liao's research on how people's moods might affect their trust of autonomous products, and whether products could be designed to encourage a more appropriate level of trust among consumers. The research was also picked up by [Science Daily](#).

Campus and Community



[Stevens students to work with WOECC](#)

Essex News Daily highlighted the work of SES Professor Dibs Sarkar and his team of students in the environmental engineering sustainability management program at Stevens to produce a sustainability management plan for the township of West Orange.



[Home Sweet Hudson project: a non-profit founded by Stevens students](#)

The Hoboken Girl highlighted the Home Sweet Hudson Project, a non-profit organization founded by Stevens students whose mission is to raise awareness of and advocate for the often-overlooked adult special needs community.



[Announcing the upcoming launch of the portable electromagnetic generator](#)

Yahoo!Finance featured Allen Schwartz '76 and the upcoming launch of his portable electromagnetic generator, a non-polluting power source that is free from the grid. More than 100 outlets covered the news including [International Business Times](#) and [Silicon Investor](#).



[BEYA-winning CECOM engineer makes giving back key to his life, career](#)

The U.S. Army spotlighted George Grant M.S. Eng. '13, electronics engineer with the U.S. Information Systems part of the U.S. Army Communications-Electronics Command, who was awarded the prestigious 2021 Black Engineer of the Year STEM Science Spectrum Trailblazer Award.



[ENR New York's top young professionals 2021](#)

ENR New York recognized Martin Downs '04 M.S. '08, president of J. Fletcher Creamer & Son Inc., as part of a group of 20 construction professionals from New York and New Jersey committed to their community through professional work and volunteerism.

The Division of University Relations provides media highlights to the Stevens community throughout the year. For comments, contact thania.benios@stevens.edu

* Please note this does not include media coverage from athletics or news of Stevens alumni in new management positions.