

# BUSINESS AND MANAGEMENT

## LEADERSHIP FOR THE FUTURE



**STEVENS**  
INSTITUTE OF TECHNOLOGY™  
1870

# STEVENS PREPARES YOU TO LEAD

Technology changes how business is done — today more rapidly than ever. In our digital economy, leaders need more than a grasp of the tech that drives business success. You have to be nimble, skilled in teamwork and trained in the analytical and critical thinking needed to adapt quickly and navigate change.

That's why at Stevens, we don't just prepare you with rigorous quant-based content and an in-depth understanding of emerging technologies. We arm you with interpersonal skills and a capacity for interdisciplinary thinking. We immerse you in collaboration and real-world projects. And we train you in a dynamic and entrepreneurial environment shaped by a faculty of industry experts, so that you'll graduate ready to guide others through disruptive change.

Home to the School of Business, the Babbio Center for Technology Management provides a technologically advanced learning environment.

“

*Our graduate programs equip students with a unique blend of technological expertise, business acumen and an innovative mindset. At Stevens, you'll develop analytical and critical thinking skills to leverage technology ethically in business decisions, preparing you to lead both now and in the future's rapidly evolving business landscape.”*

**GERT-JAN “GJ” DE VREEDE**  
DEAN, SCHOOL OF BUSINESS



# LEADING-EDGE PROGRAMS, CENTERS AND FACILITIES

Stevens is rebooting traditional business education for the digital age. Through our STEM-designated MBA program, engineering management degrees and master's degrees in emerging fields such as data science, financial engineering and business analytics and artificial intelligence, you'll dive into concepts at the forefront of the data revolution. Machine learning, language processing, web mining — there's no better place to develop up-to-the-minute expertise than at Stevens, where technology is infused across schools and disciplines.

At Stevens, you have access to next-generation labs and research centers like our Center for Research toward Advancing Financial Technologies (CRAFT), the first industry-university cooperative research center funded by the National Science Foundation to focus on the financial industry; the Hanlon Financial Systems Center, equipped with world-class analytics and data visualization capabilities; and the New Jersey Fintech Accelerator at Stevens Institute of Technology (NJFAST), a partnership with the New Jersey Economic Development Authority and Silicon Valley's Plug and Play. And if you're looking to launch a startup, Stevens can provide the infrastructure to bring your entrepreneurial vision to life.

*The Hanlon Financial Systems Center is equipped with state-of-the-art analytics and data visualization capabilities.*

## **CRAFT: A GROUNDBREAKING COLLABORATION**

Speed, security, computational power and novel analytical systems have become critical to business success. To respond to these new challenges, and with the first-ever National Science Foundation grant devoted specifically to financial technology and science, we established our Center for Research toward Advancing Financial Technologies (CRAFT) together with Rensselaer Polytechnic Institute. The center's academic and industry partners develop innovative solutions in areas such as decentralized finance, AI-enabled finance and quantum finance, while grappling with issues related to cybersecurity, fairness and equity in lending and climate-related impacts on investment.

LEARN  
MORE



# POWERFUL PARTNERSHIPS

Understanding the real-world applications of technology is core to graduate studies at Stevens. Our industry partners value our ability to identify trends around artificial intelligence, data analytics and digital innovation and apply them to corporate needs.

These partnerships create opportunities for business students through programs including the Industry Capstone Program. You'll apply what you've learned in the classroom to a team-based initiative, such as a consulting assignment with one of our industry partners or a corporate research project.

“

*Stevens' program fit perfectly, offering a diverse curriculum from leadership skills to data visualization. The project-based learning and networking opportunities with colleagues from various age groups were invaluable. It checked all the boxes for me and led directly to my promotion.”*

## **ANAGHA YERANDE**

*graduated from Stevens with a master's degree in technology management. She is a vice president at JP Morgan Chase & Co.*

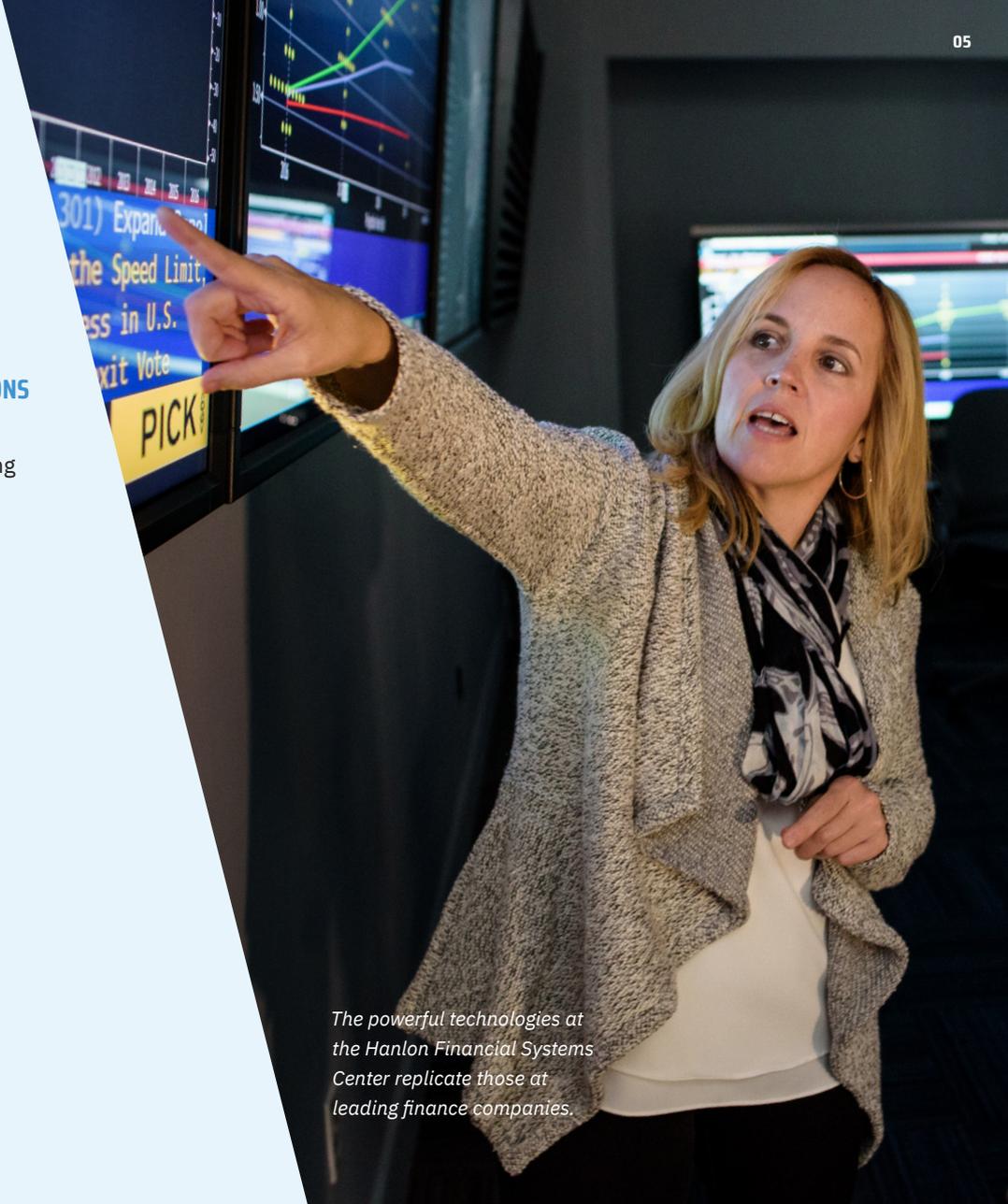


## STUDENT STORIES

### VALUABLE CORPORATE CONNECTIONS

Stevens has close ties to major industries ranging from engineering to banking to technology. Our corporate partners include:

- Bank of America
- Bristol Myers Squibb
- Charles Schwab
- EY
- General Dynamics
- IBM
- L3Harris
- Pfizer
- PSEG
- Siemens
- Vanguard
- Wells Fargo & Company



*The powerful technologies at the Hanlon Financial Systems Center replicate those at leading finance companies.*

# NETWORKS FOR THE FUTURE

The low student-to-faculty ratio and collaborative, team-based culture at Stevens mean that the network you develop here will be tight-knit and meaningful as you advance your career.

Our alumni draw on the connections they've made with both peers and faculty to explore opportunities in finance, technology, engineering and management, and to open doors in the most forward-looking companies — in the New York metro area and across the globe.

“

*I sent out a hundred LinkedIn messages. Within two days, I had 30 or 40 people respond for meetings. I was surprised how many people were willing to give me their time and advice.”*

## **STEVEN GUNDERSEN**

*prioritized networking with Stevens alumni during the year he spent earning a master's in finance through the accelerated master's program. He is now a registered client service associate at Morgan Stanley and a member of one of Forbes' Best Wealth Advisor Teams in New Jersey.*

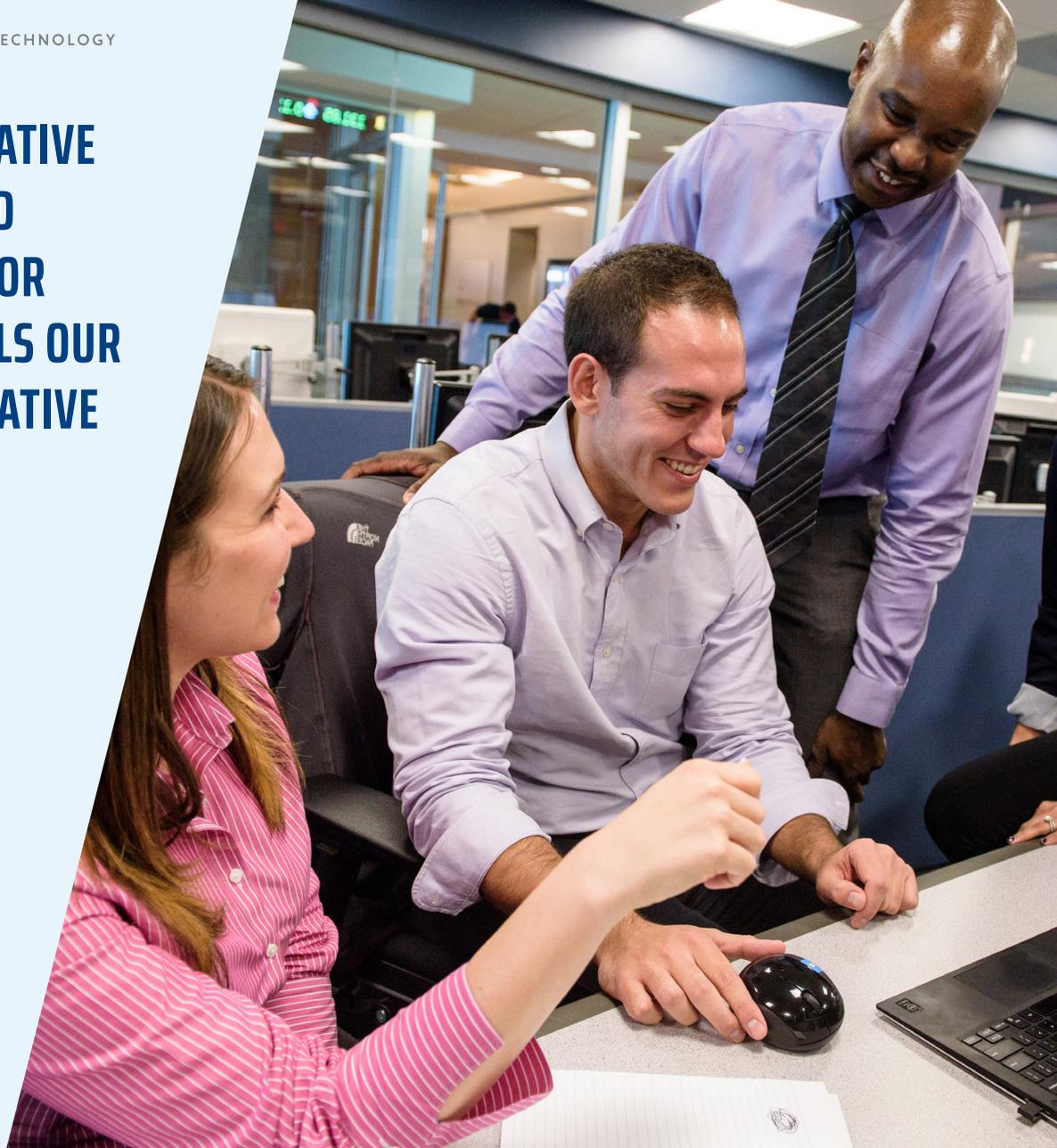
*The collaborative, team-based culture at Stevens means you'll build connections that last a lifetime.*

## SCHOOL OF BUSINESS CAREER SUPPORT

Your Stevens education prepares you to hit the ground running. But the first step is securing the position that best reflects your goals and capitalizes on your skills and expertise. Whether you're studying on campus or online, you'll have the benefit of working with a member of our professional career services team who'll offer personal attention and targeted advice — plus an extensive portfolio of employer connections. After graduation, tap into our powerful business school alumni network. We have strong ties to major companies that seek out and value the skills and talents that Stevens graduates bring.



**A COLLABORATIVE  
CULTURE AND  
A PASSION FOR  
CHANGE FUELS OUR  
TRANSFORMATIVE  
UNIVERSITY.**







*The technology emphasis  
of my business classes  
at Stevens has been  
invaluable in my career.”*

**FATINE ZAAJ**

*who graduated with an MBA, is a  
supply chain manager, Con Edison,  
where she has been honored for  
outstanding leadership.*

**Graduate Admissions**

201.216.5319 and 1.888.STEVENS  
graduate@stevens.edu  
stevens.edu



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on Education and the Workforce*