



PARTNER WITH US TO SOLVE YOUR BUSINESS PROBLEMS

Leverage talent and technology to transform your business

The **Industry Capstone Program** at the Stevens School of Business empowers corporate partners worldwide to address pressing business challenges by leveraging the talent of our top-tier students, leading-edge technology and expert faculty.

Our program creates a dynamic collaboration between industry leaders and the Stevens community—bridging academic excellence with real-world impact. Whether your organization seeks fresh perspectives, data-driven insights or innovative solutions, our interdisciplinary teams are prepared to deliver measurable results! Our program specializes in marketing and consumer insights, financial analysis & data analytics, strategic growth management, operations optimization and digital transformation & innovation.

- Marketing and Consumer Insights
- Financial Analysis & Data Analytics
- Strategic Growth Management
- Operations Optimization
- Digital Transformation & Innovation
- Entrepreneurship & Venture Strategy

FUELING INNOVATION: YOUR INVOLVEMENT

Corporate partners play a vital role in the success of the Industry Capstone Program. We ask that partners provide a well-defined business challenge, a primary point of contact for student communication and periodic feedback throughout the project. Your engagement ensures a meaningful experience for students and actionable outcomes for your organization.

To be considered, please submit an initial proposal that includes a clear scope of work, ideal project requirements and expected outcomes and deliverables.

LEARN MORE:



TIMELINE FOR PROJECT PROPOSALS & ENGAGEMENT

FALL SEMESTER (September–December)

- **May – July:** Proposal Submission Period
- **August:** Student Application & Matching
- **September:** Project Kickoff
- **December:** Final Presentations & Deliverables

SPRING SEMESTER (January–May)

- **September – November:** Proposal Submission Period
- **December:** Student Application & Matching
- **January:** Project Kickoff
- **May:** Final Presentations & Deliverables

SUMMER SEMESTER (May–August)

- **January – March:** Proposal Submission Period
- **April:** Student Application & Matching
- **May:** Project Kickoff
- **August:** Final Presentations & Deliverables

SYNERGY IN ACTION

Each project team consists of 4 to 6 graduate students and a faculty advisor with extensive industry experience to ensure success.

CORPORATE PARTNERS

studiolabs

THE WEBSTER

(e)mazzanti
technologies

HOSPITALITY
ALLIANCE

LABELMASTER

LINKgear

CoCarting®

WHITESTONE ANALYTICS
EMPOWERING M&A THROUGH DATA

Grid
Discovery

FICO

KENPILATES

FLEX
PAYMENT SOLUTIONS

Health Prevent360

1BusinessWorld

Wolters Kluwer

Wakefern
FOOD CORP.

TESTIMONIALS

"The program offered a mutually beneficial learning experience for all involved. Each team member brought their best to the project, from researching and quickly absorbing key aspects of the cycling industry and specifics of the product to applying their skills and expanding beyond their primary academic focus to contribute where needed. The collaboration with team members and professor Patricia Saporito resulted in a high-quality, comprehensive work product that will benefit LINKgear's operations."

Lorri Cornett
Founder & CEO, LINKgear

"As a growing company we thoroughly enjoyed working with the students and faculty in the Stevens Industry Capstone Program. With professional guidance from the faculty, the students prepared detailed materials and research that was instrumental for our product development, business presentations, partnerships, and more importantly, our market strategy. The work they conducted will live long after the class is concluded!"

Matt Cristaldi
Cofounder & Executive Officer, Grid Discovery

"Participating in Stevens' Industry Capstone Program allowed us to connect with students and gain a different perspective on business problems. The students were tasked with analyzing large data sets to provide insights."

Ann Murphy
Price Optimization, Wakefern Food Corp.

LEARN MORE:



Looking for more information?

Connect with Christina Alwell at
christina.alwell@stevens.edu

