



## Message from the Dean

Greetings everyone,

I want to start by welcoming our returning students and newest class of Ducks to Stevens for the 2023-24 academic year! I continue to be impressed with the quality of students we admit each year. Over the last several weeks, I've attended events and met many of these bright, engaged students who represent tomorrow's business leaders. I am encouraged by how quickly they are already integrating into our community.



That sense of community is vital as we navigate the feelings of uncertainty, sorrow and frustration surrounding the tragic events we have witnessed these past few weeks. Please know we are here to support our students, faculty, staff, alumni and friends in any way we can.

As I enter my final year as Dean, I can't help but reflect on how much the School of Business has grown and achieved. Whether it's been climbing in the U.S. News & World Report rankings to the 53rd spot, forging the future of business education through our involvement in MaCuDe and the AACSB, establishing the first fintech focused Industry University Cooperative Research center funded by NSF, or hiring industry and research-leading faculty to ensure our students receive the best education, we have accomplished so much together.

But the work is never done! I look forward to all that is in store for us.

Have a fantastic year,

**Gregory Prastacos**  
Dean, School of Business

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## Welcoming the Class of 2027!

After receiving a record amount of applications, an astounding 1040% increase over the last decade, this competitive application process resulted in the selection of a new undergraduate class of remarkably gifted and bright minds who represent the next generation of business leaders.

> [Welcome our Newest Ducks](#)



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## 73rd Annual MAACBA Conference Comes to Stevens

Business school deans, administrators and faculty joined industry leaders from around the region for the 2023 Mid-Atlantic Association of Colleges of Business Administration (MAACBA) Conference. This year's meeting, "The Next Industrial Revolution: How Technology is Disrupting the Future of Work," was not only relevant to business school education but an appropriate topic to showcase the university's mission and its work.

> [Showcasing the Future of Business Education](#)



## 12 Exceptional Faculty Join School of Business

These new faculty members, all who have proven excellence in industry, research and teaching, will enhance the School of Business by inspiring, nurturing and preparing students for an increasing complex and technology-centric world.

> [Meet our Newest Faculty Members](#)



## The Business of Inclusion

Headed into its second year, the Inclusive Leadership Program is revolutionizing how we train the next generation of business leaders who can leverage their teams' diverse experiences to make more strategic, impactful decisions.

> [Discover the Program's Impact](#)



## CRAFTing the Future of Fintech

The Center of Research toward Advancing Financial Technologies (CRAFT) is bridging the gap between academic and industry to forge the future of fintech. During their bi-annual Industry Advisory Board meeting next month, they will be working to develop strategic priorities for the Center and the fintech industry at large.

> [Explore CRAFT's Work](#)



## Professor Earns International Accounting Honor

Professor Elaine Henry was named the 2023 recipient of the Ian Hague Award for Outstanding Service to the International Accounting Section of the American Accounting Association.

> [Celebrate Elaine](#)



## Alumni Spotlight: Christine Miller '09

Christine Miller '09 discusses how her journey at Stevens not only taught her the importance of leveraging technology but also helped her learn how to unlock people's power to find personal fulfillment and professional success.



> [Unlocking the Power of People](#)

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## Right at Home in Hoboken

MBA student Manikandan (Mani) Saravanakumar shares the power of the Stevens community and how he takes advantage everything Stevens' offers, both academically and culturally.



> [Read Mani's story](#)

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## School of Business in the News



**U.S. News & World Report** consulted with Teaching Assistant Professor Ryan Wynne about the best accounting software businesses should be using to enhance their efforts and save time.

> [Read more](#)



Associate Professor & Endowed Richard R. Roscitt Chair in Leadership Wei Zheng, along with Trustee Lisa Mascolo, identify five key behaviors that help leaders make their organizations more inclusive with the **Harvard Business Review**.

> [Read more](#)



As all eyes are on the United Auto Workers strike, **NJ.com** asked Assistant Professor of Finance Balbinder Singh Gill to share his thoughts on the possible outcomes that may emerge.

> [Read more](#)



**Forbes** featured Professor and CRAFT Managing Director George Calhoun illustrating and rise and stumble of Intel and the importance of developing a “value” investing mindset.

> [Read more](#)



Emmanuel Hatzakis, Teaching Professor and Director of the Master’s Program in Finance & the Master’s Program in Financial Engineering, discusses with the **Financial Times** the importance of banks strengthening their “Know Your Customer” processes.

> [Read more](#)



Professor and Steven Shulman '62 Endowed Chair for Business Leadership Jeffrey Nickerson discusses a new AI tool that could help journalists navigate daily pitches, tips and press releases with the **Western Standard**.

> [Read more](#)



Facing unprecedented heat in Hong Kong over attempted censorship, Associate Professor Stefano Bonini, explains why Google could exit for good with the **New York Post**.

> [Read more](#)



In the era of AI, Assistant Professor Jordan Suchow outlines to **worklife** how HR leaders can leverage various tools to support and enhance their work.

> [Read more](#)

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