

March 14, 2013

To the Stevens Community,

It is my great pleasure to announce that Ms. Marybeth Murphy has been appointed Vice President for Enrollment Management and Student Affairs at Stevens Institute of Technology. She will begin her new position on April 29, 2013.

Ms. Murphy joins Stevens after a distinguished 30+-year career in higher education enrollment management and research and planning, including most recently as Vice President for Enrollment Management and Student Success at the Fashion Institute of Technology (FIT) in New York. As the college's chief enrollment and student affairs officer, she was responsible for developing and managing strategic recruitment, improved retention and graduation initiatives, all student support services, as well as athletic, cultural, and recreational activities. At FIT, she managed the Office of Admissions and Strategic Recruitment, the Registrar's Office, Financial Aid, International Student Advisors, and the Educational Opportunity Program (EOP), as well as Academic Advisement Center, Student Affairs Offices including Athletics and Recreation, the Counseling Center, Disability Services, Health Services, Residential Life, Student Life, and the Dean of Students.

Prior to joining FIT in July of 2009, Ms. Murphy was assistant vice president for enrollment management at Baruch College (CUNY). There she developed numerous student-centered initiatives, such as a new transfer service center and a new welcome center for all visitors to the campus. Before Baruch, she served for 20 years in various roles at New York University, rising from the position of financial aid counselor to assistant vice provost and university registrar. In that capacity, she was responsible for the \$100 million university enrollment and financial aid policy planning process for NYU's 14 schools and divisions. For six years, she was the university's director of planning for enrollment services. She also worked closely with the directors of admissions, financial aid, housing, and student life when, for five years, she served as director of planning and evaluation for the division of student affairs and services.

Ms. Murphy holds a Bachelor of Arts degree in English and comparative literature from Farleigh Dickson University and a Master of Arts degree, also in English and comparative literature, from Columbia University.

Please join me in welcoming Marybeth Murphy to the Stevens family and in giving her your full support as we strive to achieve the ambitious goals of our Strategic Plan.

I wish also to gratefully acknowledge the efforts of the Search Committee for the Vice President of Enrollment Management and Student Affairs position, chaired by Dr. Costas Chassapis. The members of the committee conducted an outstanding and efficient search process. They are deserving of sincere appreciation for the time and effort they dedicated to this process.

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